#### "Strengthening the capacity of Jordan's Department of Statistics"

Activity 1.3.6: Standardized production process and the role of metadata

# Metadata overview

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## **Definition of Metadata**

Greek μετὰ «AFTER, BEYOND» + latin datum «INFORMATION»

ISO/IEC 11179 on Metadata Registries Data that **defines** and **describes** other data.

#### **EUROSTAT**

Information that is needed to be able to **use** and **interpret** statistics. Metadata **describe** data by giving definitions of populations, objects, variables, the methodology and quality.

Cambridge dictionary Information that is given to **describe** or **help you use** other information

#### A distinction is generally made between structural and reference metadata



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## **Identify metadata**





## A quality report

#### http://ec.europa.eu/eurostat/cache/metadata/en/tour\_occ\_esms.htm

eurostat

#### Occupancy of tourist accommodation establishments (tour\_occ)

Reference Metadata in Euro SDMX Metadata Structure (ESMS) Compiling agency: Eurostat, the statistical office of the European Union

Eurostat metadata		
Reference metadata		
1. Contact		
2. Metadata update		
3. Statistical presentation		
4. Unit of measure		
5. Reference Period		
6. Institutional Mandate		
7. Confidentiality		
8. Release policy		
9. Frequency of dissemination		
10. Accessibility and clarity		
11. Quality management		
12. Relevance		
13. Accuracy		
14. Timeliness and punctuality		
15. Coherence and comparability		
16. Cost and Burden		
17. Data revision		
18. Statistical processing		
19. Comment		
Related Metadata		
Annexes (including footnotes)		

National metadata				
National reference metadata National metadata produced by countries and released by Eurostat				
Belgium	<u>Bulgaria</u>	Czech Republic	Denmark	
Germany	Estonia	Ireland	Spain	
France	Croatia	Italy	Latvia	
<u>Lithuania</u>	Luxembourg	Hungary	Malta	
<u>Netherlands</u>	Austria	Poland	Portugal	
Romania	<u>Slovenia</u>	Slovakia	Finland	
Liechtenstein	Switzerland	Montenegro	<u>Serbia</u>	

For any question on data and metadata, please contact: EUROPEAN STATISTICAL DATA SUPPORT

#### **Download**

1. Contact		
1.1. Contact organisation	Eurostat, the statistical office of the European Union	
1.2. Contact organisation unit	G3: Short-term Business Statistics and Tourism	
1.5. Contact mail address	2920 Luxembourg LUXEMBOURG	

2. Metadata update		
2.1. Metadata last certified	08/06/2017	
2.2. Metadata last posted	08/06/2017	
2.3. Metadata last update	08/06/2017	

3. Statistical presentation Top
3.1. Data description
Accommodation statistics are a key part of the system of tourism statistics in the EU and have a long history of data collection. Annex I of the Regulation (EU) 692/2011 of the European Parliament and of the Council deals with

accommodation statistics and includes 4 sections focusing on accommodation statistics of which sections 1 and 2 include the requirements concerning rented accommodation (capacity and occupancy respectively). Data are collected by the competent national authorities of the Member States and are compiled according to a harmonised methodology established by EU regulations before transmission to Eurostat. Most of the time, data are collected via sample or census surveys. However in a few cases data are commiled from a demand-side nerspective (i.e. visitor surveys) or thorder surveys on the occupancy of accommodation establishments are



## **Structural metadata**

used to identify, define and accompany statistical data

consist of identifiers and descriptors that are essential for discovering, organizing, retrieving and processing a statistical data set

titles, subtitles, short descriptions, dimension names, variable names, dictionaries, dataset technical descriptions, dataset locations, keywords for finding data, units of measurement (e.g., EUR), code lists (e.g., for territorial coding), data formats, potential value ranges, time dimensions, value ranges of flags, classifications used, etc.

Data and structural metadata MUST go together.

To illustrate: The number 3,651,881 is meaningless unless one is provided with its accompanying structural metadata, namely that this is the total number of women in Bulgaria on the 1st January 2017.



## **Reference metadata**

More general nature, to assist with the interpretation of the data:

- include explanatory texts on the context of the statistical data
- describe the statistical concepts and methodologies used for the collection and generation of data
- provide information on ouput quality

They can be decoupled from the data; this means, they can be generated, collected, stored, exchanged and disseminated separately from the statistics to which they refer, without being embedded in the data message. In other words, those metadata are normally linked to the object by a simple "reference" to the object.

Very often, these metadata are associated not with specific observations or series of data, but with entire collections of data or even with the institutions providing the data.



## **Reference metadata**

Preferably, reference metadata should include all the following:

a) conceptual metadata, describing the concepts used and their practical implementation, allowing users to understand what the statistics are measuring and, thus, their fitness for use;
b) methodological metadata, describing methods used for the generation of the data (e.g., sampling, collection methods, editing);
c) quality metadata, describing the different quality dimensions of the resulting statistics (e.g., timeliness, accuracy).

Information on **concepts** are connected to relevance, comparability and coherence of statistics, that are quality dimensions.

Information on **methodologies** applied during the statistical process are related to process quality.

Information on output **quality** equals quality dimensions by definition.



## Metadata diagram





be decoupled from the data, since normally linked to the object by a simple "reference".



#### The need for metadata

The provision of metadata with statistics outlining concepts, definitions and describing methods used in collection, compilation, transformation, revision practices and dissemination of statistics, etc., is an essential function of all statistical agencies.

Lend methodological transparency (UN Fundamental Principles of Official Statistics) to economic, social and population statistics so that the typical enduser can make an informed assessment of their usefulness and relevance to his or her purpose.

The provision of metadata is therefore an unavoidable responsibility of all statistical agencies and one that requires adequate planning and resources.



# In practice

DATA AND METADATA REPORTING AND PRESENTATION HANDBOOK - ISBN 92-64-03032-8 - © OECD 2007

#### All statistical agencies should:

- compile metadata required for users to understand the strengths and limitations of the statistics it describes
- establish active linkage of metadata to the statistical tables and graphs they describe and vice versa
- by using a common set of terminology, structure a layered presentation of methodological items (or metadata elements), progressing from summary metadata to more detailed metadata
- provide contact persons or email addresses where further information may be obtained. In some organizations the "contact" would be a generic corporate contact point or referral service for all client enquiries
- keep their metadata up-to-date, incorporating the latest changes in definitions, classifications and methodology, etc.
- provide metadata not only in the national language(s) but also, where resources permit, in a common language such as English



## **Issues of concern**

There are two broad sets of issues with respect to the metadata management, namely the

Accessibility of the metadata: actual availability of metadata on NSI website, organisation on the web, provision of search facilities (local engine based on free text search), linkage to data.

**Content of the metadata**: differences in the actual statistical methodological elements described in metadata within/cross statistical domains. In some instances, the problem is merely one of terminology where the same term can have different meanings or different terms can have the same meaning. In other cases, the actual metadata is different. Any meaningful methodological comparisons is made a time consuming and costly exercise.

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### Metadata governance

Establish a centrally managed and controlled statistical metadata framework and process that drives standard definitions, concepts and classifications to ensure data accuracy and common data interpretation.

The standardised catalogue of metadata (centrally managed and controlled) must be shared with all statistical staff so that they can conform to a set of predefined metadata definitions.

When applied broadly, metadata can also help in IT-based solutions for automating standardized survey plans, survey methods and survey questionnaires.

Make it a standard policy that every survey project has to be metadata-driven: all statistical activities in the Agency abide by these metadata to ensure data accuracy and consistency.

The metadata has to be managed through its entire lifecycle, as in a data lifecycle, from metadata creation to metadata retirement or archiving. The metadata database has to be constantly updated so that each new survey will refer to the most current metadata.



# Key themes and long run goals

## Strategy

• NSI processes for metadata collection, migration strategy from existing fragmented metadata environments

#### Integration

 international standards, local metadata needs, mapping in the NSI metadata repository

#### Exchange

 International organizations → metadata obligations to be fulfilled while minimising the internal reporting burden

#### Dissemination

• Publication of the metadata on the NSI website and its relation to the data dissemination



## **Takeaway**

#### Structural



#### eurostat

#### Occupancy of tourist accommodation establishments (tour\_occ) Reference Metadata in Euro SDMX Metadata Structure (ESMS)

Compiling agency: Eurostat, the statistical office of the European Union







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