





NEW EU REGULATION ON TOURISM STATISTICS

TWINNING PROJECT

DEVELOPMENT OF A NEW STATISTICAL METHODOLOGIES AND INDICATORS
IN SELECTED AREAS OF STATISTICS IN LINE WITH EU STATISTICAL
STANDARDS

Kiev
April 2012



New EU Regulation on Tourism Statistics

- Old Directive: Council Directive 95/57/EC, of 23 November 1995, on the collection of statistical information in the field of tourism:
 - Annexes A & B: supply information
 - Annex A: capacity variables, annual
 - Annex B: occupancy variables, annual and monthly
 - Annex C: demand information
- Objectives of new regulation:
 - Reduction of transmission periods
 - Improve data comparability, exhaustively and relevance.



New EU Regulation on Tourism Statistics

- Delay in its adoption:
 - Member States wanted to reduce the number of variables and breakdowns proposed by Eurostat
 - The regulation was adopted one year later than it was planned: June 2011
 - Entry into force in January 2012



New EU Regulation on Tourism Statistics

- Internal tourism (Annex I):
 - Reduction in transmission data periods
 - NACE Rev. 2
 - Definition of statistical unit
 - Scope
 - Clasification by establishment capacity
 - Geographic breakdown
 - Type of municipality
 - Occupancy rates
 - Internal tourism in non-rented accommodation



New EU Regulation on Tourism Statistics

■ Internal tourism (Annex I):

- Reduction in transmission data periods

- NACE Rev. 2

- Definition of statistical unit

- Scope

- Classification by establishment

- Geographic breakdown

- Type of municipality

- Occupancy rates

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- Annual data: $t + 12$ to $t + 6$

- Monthly data: $t + 6$ to $t + 3$

- Key rapid indicators: $t + 8$ weeks
(only number of overnight stays)



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Classes 55.10, 55.20 and 55.30
NACE Rev. 2



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Statistical unit: local KAU



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- Definition of st

- **Scope**

- Clasification by

- Geographic bre

- Type of munic

- Occupancy rate

- Internal tourism in non-rented accommodation

Limitation of the scope:

- establishments having 10 (20) or more bed places in classes 55.10 y 55.20.
- establishments having 10 (20) or more pitches in 55.30



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Size class for 55.10:

- less than 25 bedrooms,
- between 25 and 99 bedrooms
- 100 or more bedrooms
(100-249 and 250 or +)

OPCIONAL



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NUTS level 2
(NUTS level 3 in the old Directive)



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By degree of urbanisation:

- densely populated area
- intermediate area
- thinly populated area

By location close to the sea:

- coastal
- non-coastal



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- **Occupancy rates**
- Internal tourism in non-r

Net occupancy rates of bedplaces
and of bedrooms

Only for class 55.10



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Section 4:

- ✓ Number of tourism nights
- ✓ Annual data
- ✓ By country of residence for EU Residents and the ones from outside the EU in one category



New EU Regulation on Tourism Statistics

- Internal tourism (Annex I):
 - Variable included at the end:

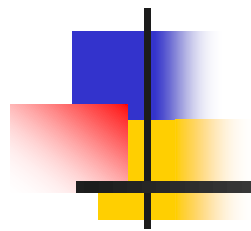
Number of establishments having one or more bedrooms accessible for persons with reduced mobility, including wheelchair users

- ✓ NACE 55.10
- ✓ National level
- ✓ Triennial data (first in 2015)



New EU Regulation on Tourism Statistics

- National tourism (Annex II):
 - New fields to investigate:
 - Participation in tourism for personal purposes
 - Same-day visits (number and expenditure, for personal and professional purposes)
 - For these variables, aggregated data
 - Variables related to tourism trips and visitors making trips, microdata must be sent to Eurostat



**Thank you for
your attention**

