

IN
e

INSTITUTO NACIONAL DE ESTADISTICA
IN
e

TOURISM STATISTICS FROM THE DEMAND SIDE

TOURISM STATISTICS FROM THE DEMAND SIDE

- Domestic and outbound tourism: household survey
- Inbound tourism: border survey (+administrative data)

DOMESTIC AND OUTBOUND TOURISM

- Current situation in Spain

Quarterly survey

Big questionnaire

To measure number of trips and their characteristics

Not good data for travel expenses

Review phase

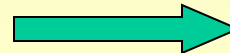
DOMESTIC AND OUTBOUND TOURISM

For TSA purposes

Easy and simple questionnaire

Focus on main variables

PROPOSAL



DOMESTIC AND OUTBOUND TOURISM

1. Did any member of the household travel during last year?

. Yes

. No

2. How many trips have you (and your family) done in the last year?

DOMESTIC AND OUTBOUND TOURISM

Information to request about the trips:

- . No. of persons
- . Reason for travelling
- . Main destination
- . Mean of transport
- . No. of overnightstays
- . Type of accommodation

DOMESTIC AND OUTBOUND TOURISM

Information to request about the trips:

- . Tourist Package. Cost
- . Total cost of the trip
- . Detail costs of:
 - . Accommodation
 - . Food, beverages, restaurant
 - . Transport
 - . Renting car
 - . Leisure/sports
 - . Shopping,

INBOUND TOURISM

Custom or border registers, essential, if they are available

- . no register in Spanish case
- . Total number of tourist must be estimated

INBOUND TOURISM

Essential variables:

- . No. Visitors (sam-day visitors and tourist)
- . No. overnightstays
- . Travel expenses