

# EU-ARMENIA TWINNING PROJECT

## Activity 5.2

*Planning of pilot survey*

## Innovation Statistics

Yerevan, 22-26 February 2016





## Mandatory result

### **Mandatory result MR6 related to this activity**

Innovation statistics introduced

*Benchmarked by*

- Questionnaire for gathering innovation statistics drafted (February 2016)
- Pilot survey conducted and test results analyzed (January 2017)
- Methodology on innovation statistics introduced (April 2017)
- Plan for regular production and publication developed (April 2017)



## Purpose and expected output of 5.2

### **Purpose**

- Development of list of possible indicators
- Development of questionnaire drafted
- Identification of target and frame population
- Identification of sample
- Planning and designing of survey
- Identification of data collection methods
- Discussion on use of administrative sources
- To involve relevant stakeholders in the discussions

### **Expected output**

Mission report on recommendations for new questionnaire and plan for pilot survey to be conducted before next activity.

A lining up of work programme for the next activities (5.3 is study visit to Statistics Finland in June 2016 and 5.4 is scheduled to October 2016)



## Conclusions (1)

- The list of indicators and pilot questionnaire were drafted and they cover both internationally comparable aspects and some nationally important features
- Target and frame population were discussed and decided, and proposal for sampling was done, in line with international standards but covering also nationally important economic activities
- Survey process was discussed and the phases were agreed, the deadlines for non-edited and edited data were defined and agreed
- Data collection methods were discussed, the final choice is up to NSSRA's resources



## Conclusions (2)

- Personnel in NSSRA is motivated and willing to establish a new economically important statistics
- Co-operation with stakeholders, also in-house, is active and important
- Lack of resources and possibility for high non-response are main risks for the pilot
- The next steps necessitate the availability of data according to planned time schedule



## Recommendations

- Keep the length of the questionnaire tolerable (was realized during the mission) – less is more!
- Careful preparation of instructions and definitions helps both NSSRA personnel and respondents during data collection
- Data collection must be carried out in due time according to planned schedule (the success of next steps is dependent of the availability of data)
- Documentation



# Roadmap for the study visit

## June 2016

- *Non-edited data* should be available in the **end of May**, and some anonymized examples shared with MS experts for discussions at study visit.
- Statistics Finland has drafted a program for study visit
- Drafted program has sharpened by three items
  - NSSRA review on data collection and results from that
  - Editing rules for pilot data
  - Review on public sector innovations
- Updated draft will be provided soon after mission



# Roadmap for the next mission

## October 2016

- The timing was suggested to be changed to October, this will be confirmed soon after this mission
- There are no changes to the originally planned subjects and output except the plan to cover some editing issues already during the study visit
- Data editing
- Roadmap will be sharpened during study visit depending on the success of data collection and the issues discussed during the study visit
- *Edited data* should be ready by **end of September**