

# Introduction to Seasonal adjustment

# Decomposition of a time series

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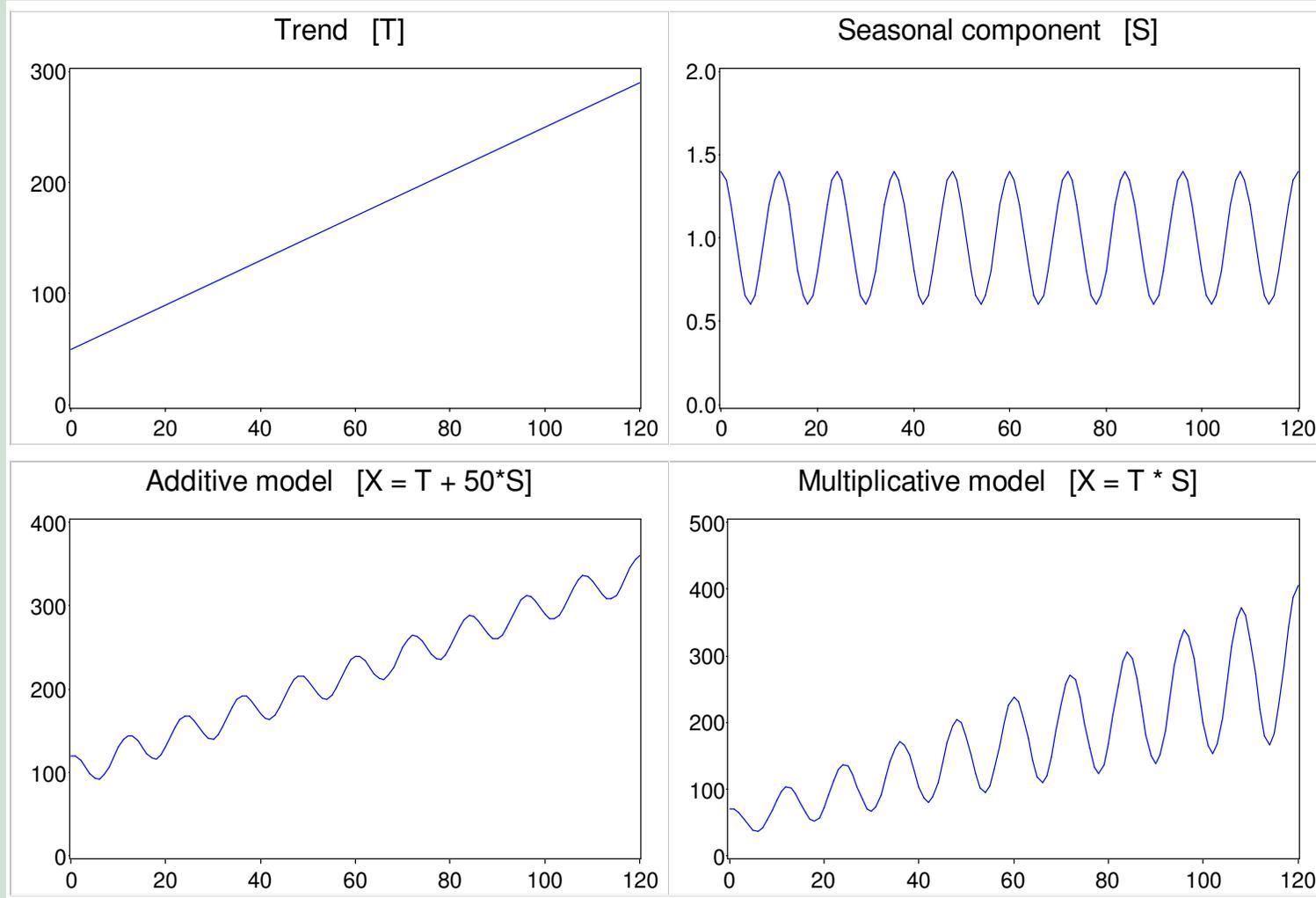
- What is seasonality?
- Unobserved components
- Additive or multiplicative model

# What is seasonality

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- No 100% definition!
- Fluctuations repeating themselves (more or less precisely) from year to year
- Intuitively, seasonality should sum to zero within a year (for an additive decomposition)

# Simulated time series with seasonality



# Model for unobservable components

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- Additive model

$$O_t = T_t + S_t + I_t = A_t + S_t$$

- Multiplicative model

$$O_t = T_t \cdot S_t \cdot I_t = A_t \cdot S_t$$

Where  $O$  is the pre-adjusted series,  
 $t$  is the time,  
 $T$  is the trend-cycle,  
 $S$  is the seasonal component,  
 $I$  is the irregular component (white noise), and  
 $A$  is the seasonally adjusted series.

No unique decomposition without conditioning!

## Methods and software

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- X-12-ARIMA
  - Relatively few assumptions
  - Non-parametric approach
- TRAMO/SEATS
  - Uses a mathematical model with many assumptions
  - Parametric approach

# Demetra

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- Developed by (not at) Eurostat
- Graphical interface for X-12-ARIMA and TRAMO/SEATS
- Currently under development – will feature functions for documenting seasonal adjustment

# Pre-adjustment

Calendar effects and outliers

# The flow in seasonal adjustment

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1. Transformation (possibly)
  - To ensure stationarity (poss. log.transformation)
2. Pre-adjustment
  - Prepare for estimation of the season
3. ARIMA model
  - Find the model with the best description of the pre-adjusted time series
4. Forecast the series
  - Forecast with the ARIMA model
5. Decomposition
  - Split up in Trend, Season and Irregular component

# Notation

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Two possible models

- Additive:  $O_t = T_t + S_t + I_t = A_t + S_t$

- Multiplikative (log.transformed):

$$O_t = T_t \cdot S_t \cdot I_t = A_t \cdot S_t$$

where

$O_t$  – the pre-adjusted time series

$T_t$  – the trend

$S_t$  – the seasonal component

$I_t$  – the irregular component

$A_t$  – the seasonal adjusted series

# Regression

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Normal regression  $X_t = \beta Z_t + O_t$

- $X_t$  the original series
- $Z_t$  explanatory variable (one or more)
- $\beta$  regression coefficient (one or more)
- $O_t$  residuals (residual variation)

# Pre-adjustment

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$$X_t = \beta_1 Z_{1t} + \dots + \beta_k Z_{kt} + O_t$$

where

$X_t$  – the original series

$Z_{it}$  – explicatory variables

$\beta_i$  – regression coefficients

$O_t$  – the preadjusted series (follows an ARIMA model)

# Explicatory variables - Calendar

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- Months/Quarters are not comparable
  - The length of the month differs
    - The more working days the higher production
    - Leap year
  - Type of the day differs
    - Sundays/Holy days versus normal trading days
    - Trade is bigger Saturday than Monday
  - Holydays can move (moving seasonality)
    - Easter
- Countries are not comparable
  - Easter in western and eastern Catholic church
  - Ramadan
  - Comparability in the EU (Eurostat)

## Explicatory variables – External reasons

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- Changes caused by external reasons:
  - Outliers (extreme/not typical observations)
    - Reduced sale of ice cream in a cold summer
    - Strike
    - Freezing days (construction business)
  - Level shift (permanent change)
    - Changes in duties and taxes e.g. on cars
    - Financial crisis
  - Transitory changes (temporary/provisional)
    - Felling of timber after a storm
    - Rise in price on e.g. coffee

# Types of Pre-adjustment - 1

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Two types of Pre-adjustments:

- **Temporary** corrections
    - Additive outliers (AO)
    - Level shift (LS)
    - Transitory change (TC)
    - Ramp
    - User Defined
  - **Permanent** corrections
    - Trading days
    - Easter
    - National Holy days
    - Leap Year
    - User Defined
- External reasons
- Calendar effects

## Types of Pre-adjustment - 2

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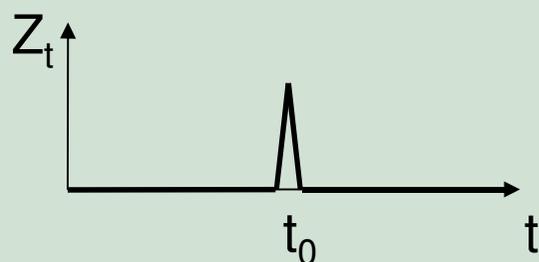
Difference between permanent and temporary corrections

After the decomposition

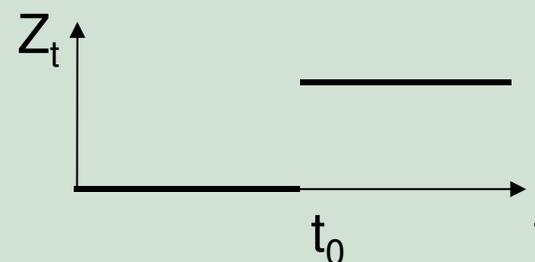
- temporary corrections will be taken back in the seasonal adjusted series (Level shifts e.g.)
  - These things have happened in the real world
- permanent corrections will not be taken back in the seasonal adjusted series
  - The purpose is to compare months/quarters (standard months, standard quarters)

# Explicatory variables

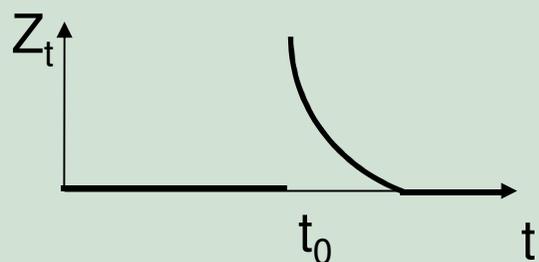
- Temporary corrections



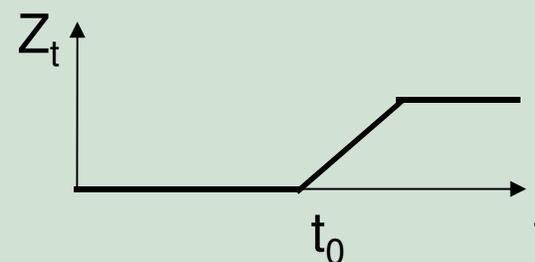
Additive outlier (AO)



Level shift (LS)



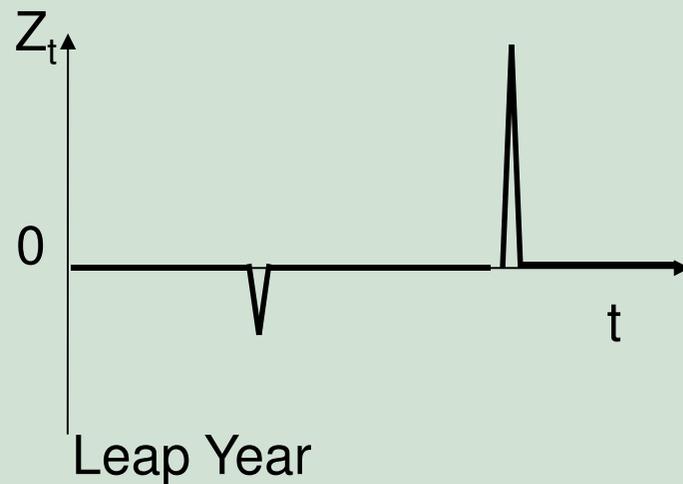
Transitory change (TC)



Ramp

# Explicatory variables

- Permanent corrections



- The Production in February is on average 28.25 days.
- In normal years the Production will be increased from 28 days to 28.25 days
- In Leap years the Production will be reduced from 29 days to 28.25 days.

# Explicatory variables

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- Permanent corrections
  - Trading Days:
    - $Z_t$  is the number of trading days in each month  
e.g.  $Z_t = (20, 23, 21, 22, 22, 21, 23, \dots)$
    - $Z_{1t} \dots Z_{7t}$  is the number of Mondays ...  
Sundays  
e.g.  $Z_{1t} = (4, 4, 5, 4, 4, 5, 4, 5, 4, \dots)$
    - All months are changed to include the same amount of trading days or days of each type (standard month).

## Pre-adjustment in Demetra

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- Automatic outlier/calendar correction:
  - LS/AO/TC, Easter, Leap year/ Trading days (7,6,2,1 regressors) via regression
  - Pre test for significance (t-test)
  - Effect included if significant

**X-11**

An algorithm for decomposition

## $n \times m$ -terms moving average

- An  **$n \times m$  moving average** is an  $m$ -term simple average taken over  $n$  consecutive sequential spans.

$$\begin{aligned}\bar{X}_t^{3 \times 3} &= \frac{1}{3} \left( \frac{X_{t-2} + X_{t-1} + X_t}{3} + \frac{X_{t-1} + X_t + X_{t+1}}{3} + \frac{X_t + X_{t+1} + X_{t+2}}{3} \right) \\ &= \frac{1}{9} X_{t-2} + \frac{2}{9} X_{t-1} + \frac{3}{9} X_t + \frac{2}{9} X_{t+1} + \frac{1}{9} X_{t+2}\end{aligned}$$

## Filters in X-11

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- Estimation of trend-cycle from raw series:  
 $2 \times 12$  (monthly figures) or  $2 \times 4$  (quarterly figures)
- Estimation of seasonal component from detrended series (SI-ratio):  
 $3 \times 3S$ ,  $3 \times 5S$  or  $3 \times 9S$  (only monthly series)

# The X-11 algorithm

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- Linear filters during three steps
  - Step 1: Initial estimates
  - Step 2: Final seasonal component
  - Step 3: Final trend and irregular component
- Let  $O_t$  be the pre-adjusted series and assume an additive decomposition model:
$$O_t = T_t + S_t + I_t = A_t + S_t$$
- The following slides show the decomposition of a monthly series...

## X-11: Step 1 (1 of 3)

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- (i) Calculating initial trend estimate using 2×12 moving average:

$$T_t^{(1)} = \frac{1}{24}O_{t-6} + \frac{1}{12}O_{t-5} + \dots + \frac{1}{12}O_t + \dots + \frac{1}{12}O_{t+5} + \frac{1}{24}O_{t+6}$$

- (ii) Calculating initial SI-ratio:

$$(S_t + I_t)^{(1)} = SI_t^{(1)} = O_t - T_t^{(1)}$$

## X-11: Step 1 (2 of 3)

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(iii) Calculating initial seasonal component using 3×3 seasonal average:

$$\tilde{S}_t^{(1)} = \frac{1}{9} SI_{t-24}^{(1)} + \frac{2}{9} SI_{t-12}^{(1)} + \frac{3}{9} SI_t^{(1)} + \frac{2}{9} SI_{t+12}^{(1)} + \frac{1}{9} SI_{t+24}^{(1)}$$

followed by normalization:

$$S_t^{(1)} = \tilde{S}_t^{(1)} - \left( \frac{1}{24} \tilde{S}_{t-6}^{(1)} + \frac{1}{12} \tilde{S}_{t-5}^{(1)} + \dots + \frac{1}{12} \tilde{S}_{t+5}^{(1)} + \frac{1}{24} \tilde{S}_{t+6}^{(1)} \right)$$

## X-11: Step 1 (3 of 3)

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(iv) Calculating preliminary seasonally adjusted series:

$$A_t^{(1)} = O_t - S_t^{(1)}$$

- Choice of filters used during Step 1 does not depend on the series – they are fixed.

## X-11: Step 1 (3 of 3)

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(iv) Calculating preliminary seasonally adjusted series:

$$A_t^{(1)} = O_t - S_t^{(1)}$$

- Choice of filters used during Step 1 does not depend on the series – they are fixed.

## X-11: Step 2 (1 of 3)

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- (i) Calculate intermediary trend using something called a Henderson filter. A different type of moving average, which empirically has proven useful.
- (ii) Calculate SI-ratio:

$$(S_t + I_t)^{(2)} = SI_t^{(2)} = O_t - T_t^{(2)}$$

## X-11: Step 2 (2 of 3)

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(iii) Calculating seasonal factor using seasonal average (typically 3x5):

$$\begin{aligned}\tilde{S}_t^{(2)} = & \frac{1}{15} SI_{t-36}^{(2)} + \frac{2}{15} SI_{t-24}^{(2)} + \frac{3}{15} SI_{t-12}^{(2)} \\ & + \frac{3}{15} SI_t^{(2)} + \frac{3}{15} SI_{t+12}^{(2)} + \frac{2}{15} SI_{t+24}^{(2)} + \frac{1}{15} SI_{t+36}^{(2)}\end{aligned}$$

followed by normalization:

$$S_t^{(2)} = \tilde{S}_t^{(2)} - \left( \frac{1}{24} \tilde{S}_{t-6}^{(2)} + \frac{1}{12} \tilde{S}_{t-5}^{(2)} + \dots + \frac{1}{12} \tilde{S}_{t-5}^{(2)} + \frac{1}{24} \tilde{S}_{t+6}^{(2)} \right)$$

## X-11: Step 2 (3 of 3)

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Seasonal filter is either  $3 \times 3S$ ,  $3 \times 5S$  or  $3 \times 9S$  depending on changes in  $S_t$  relative to  $I_t$ . The shorter filters are preferred if the seasonal component changes a lot compared to the irregular component.

(iv) Calculating the final seasonally adjusted series (of the B iteration):

$$A_t^{(2)} = O_t - S_t^{(2)}$$

## X-11: Step 3 (1 of 1)

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(i) Calculating final trend using again a Henderson filter

$$T_t^{(3)} = \sum_{i=-H}^H h_i A_{t+i}^{(2)}$$

(ii) Calculating final irregular component:

$$I_t^{(3)} = A_t^{(2)} - T_t^{(3)}$$

such that the final decomposition is

$$\tilde{O}_t = T_t^{(3)} + S_t^{(2)} + I_t^{(3)}$$

## Iterative use of the basic X-11 algorithm

- The X-11 algorithm is used 3 times to identify *extreme values* for temporary linearization of the series:
  - The B iteration finds preliminary extreme values
  - The C iteration finds final extreme values
  - The D iteration is the actual seasonal adjustment
- Extreme values of  $S/I_t$  are replaced
- Therefore  $\tilde{O}_t = T_t^{(3)} + S_t^{(2)} + I_t^{(3)} \neq O_t$
- $\tilde{O}_t$  from the B iteration is the starting point for the C iteration, and  $\tilde{O}_t$  from the C iteration is the starting point for the D iteration.