

Table 94

## Household access to TV-channels

|                                                 | 2007                 |                                            | 2008                 |                                            |
|-------------------------------------------------|----------------------|--------------------------------------------|----------------------|--------------------------------------------|
|                                                 | Number of households | Number of households with television- sets | Number of households | Number of households with television- sets |
|                                                 | thousands            | per cent                                   | thousands            | per cent                                   |
| <b>Total number of households per 1st Jan.</b>  | <b>2 532</b>         |                                            | <b>2 547</b>         |                                            |
| <b>Of which households with television sets</b> | <b>2 444</b>         | <b>100</b>                                 | <b>2 479</b>         | <b>100</b>                                 |
| TV 2                                            | 2 445                | 100                                        | 2 462                | 100                                        |
| DR 1                                            | 2 444                | 100                                        | 2 479                | 100                                        |
| DR 2                                            | 2 164                | 89                                         | 2 271                | 92                                         |
| TV3                                             | 1 629                | 67                                         | 1 624                | 66                                         |
| 3+                                              | 1 600                | 65                                         | 1 567                | 63                                         |
| TV 2 Zulu                                       | 1 480                | 61                                         | 1 529                | 62                                         |
| Discovery Channel                               | 1 442                | 59                                         | 1 475                | 59                                         |
| TV 2 Charlie                                    | 1 425                | 58                                         | 1 503                | 61                                         |
| Channel 5/TvDenmark 1                           | 1 403                | 57                                         | 1 493                | 60                                         |
| TvDenmark2                                      | 1 392                | 57                                         | 1 521                | 61                                         |
| Animal Planet (Great Britain)                   | 1 307                | 53                                         | 1 348                | 54                                         |
| ARD (Germany)                                   | 1 251                | 51                                         | 1 201                | 48                                         |
| ZDF (Germany)                                   | 1 231                | 50                                         | 1 187                | 48                                         |
| Sweden 1                                        | 1 230                | 50                                         | 1 218                | 49                                         |
| MTV                                             | 1 219                | 50                                         | 1 276                | 51                                         |
| Cartoon Network                                 | 1 206                | 49                                         | 1 173                | 47                                         |
| TV 2 Film                                       | 1 202                | 49                                         | 1 274                | 51                                         |
| Sweden 2                                        | 1 143                | 47                                         | 1 152                | 46                                         |
| TV4 Sweden                                      | 1 143                | 47                                         | 1 155                | 47                                         |
| TV 2 News                                       | 1 082                | 44                                         | 1 244                | 50                                         |
| TV 2 Sport DK                                   | 1 068                | 44                                         | 1 151                | 46                                         |
| Voise TV                                        | 842                  | 34                                         | 831                  | 34                                         |
| TV2 Norway                                      | 829                  | 34                                         | 844                  | 34                                         |
| NRK/Norway 1                                    | 776                  | 32                                         | 950                  | 38                                         |
| NDR (Germany)                                   | 759                  | 31                                         | 906                  | 37                                         |
| NRK/Norway 2                                    | 437                  | 18                                         | 714                  | 29                                         |
| TV2 Sport HD                                    | .                    | .                                          | 130                  | 5                                          |
| SBS Net                                         | .                    | .                                          | 1 019                | 41                                         |
| Eurosport                                       | .                    | .                                          | 1 348                | 54                                         |
| Nat. Geographic Channel                         | .                    | .                                          | 1 199                | 48                                         |
| Nickelodeon                                     | .                    | .                                          | 517                  | 21                                         |
| TCM                                             | .                    | .                                          | 989                  | 40                                         |
| Hallmark                                        | .                    | .                                          | 984                  | 40                                         |
| VH-1                                            | .                    | .                                          | 704                  | 28                                         |
| Jetix                                           | .                    | .                                          | 672                  | 27                                         |
| Disney Channel                                  | .                    | .                                          | 1 187                | 48                                         |
| Playhouse Disney                                | .                    | .                                          | 338                  | 14                                         |
| Toon Disney                                     | .                    | .                                          | 367                  | 15                                         |

Note: Question: Which of the following TV channels can permanently or occasionally be received by at least one of the television sets in the house-hold.

Source: TNS Gallup A/S, *Annual Survey 2008*.

Table 95

## Cinemas – corrected

|                                         | 2006   | 2007   | 2008   |
|-----------------------------------------|--------|--------|--------|
| <b>Cinemas at end of year</b>           |        |        |        |
| Number of cinemas                       | 165    | 167    | 164    |
| Number of cinema screens (thousands)    | 58     | 59     | 58     |
| <b>Cinema activity</b>                  |        |        |        |
| Paid admissions (thousands)             | 12 604 | 12 121 | 13 246 |
| Admissions takings excl. VAT (DKK mio.) | 675    | 659    | 734    |
| Film hire (DKK mio.)                    | 297    | 289    | 325    |

Note: Includes public showings of feature films.

For further information visit [www.statbank.dk/bio1](http://www.statbank.dk/bio1) and [bio2](http://www.statbank.dk/bio2)