

EU-ARMENIA TWINNING PROJECT

Activity 1.1

Statistical Information Dissemination System

Yerevan, 2-6 November 2015





Mandatory result

Mandatory result MR1 related to this activity

Statistical Information Dissemination System improved

Benchmarked by

- Statistical Information Dissemination System in place (July 2017)
- Statistical Information Dissemination System Strategy paper developed and adopted by the State Council on Statistics (July 2017)
- User satisfaction survey questionnaire updated, tested and published at the NSSRA website (July 2017)



Purpose and expected output of 1.1

Purpose

- Assessment of current situation and development since the last Twinning project
- Presentation of current dissemination strategy in NSSRA
- Discussion on issues to be included in a dissemination strategy and proposal for revisions
- Input to guide on how to communicate with external stakeholders and the public e.g. errors or misuse of data on statistical publications
- Input to issues for a revision policy
- Discussion on guide on tailor-made statistics
- To involve relevant stakeholders in the discussions

Expected output

- Mission Report with recommendations for improvement of draft dissemination strategy and recommendations for communication and revision policies
- A lining up of work programme for the next activities (1.2 is scheduled to 7-10 December 2015)



Conclusions

- Concept document reflects a lot of relevant principles and policies for the coming work with the strategy
- Direct dialogue with stakeholders have great value for the continued work with strategy



Results

- NSSRA presented the background for a strategy
- DST experts presented strategy work and user involvement experiences
- DST and NSS experts agreed on important elements and structure of the dissemination strategy
- Meeting with 40 staff from 19 different divisions, the experts presented their experiences with strategy work and user involvement
- Successful meeting with dissemination unit about input to strategy
- Successful meeting with 47 representatives from stakeholders introducing the dissemination component
- Short user survey on attitude and satisfaction among stakeholders conducted



Recommendations (to be continued..)

- Principles of revisions (at different statistic areas) should be made more accessible to users
- Serious errors in publications (and explanations) could be communicated more actively
- For tailor-made statistics frequently asked questions (FAQ) is recommended to be developed and shown at the website
- Systematical registration of requests (subject, user group, answer)
- Easy access to the media could be used more strategic

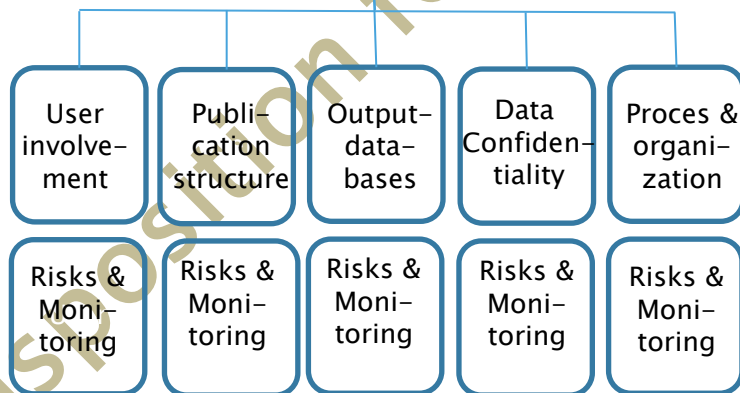


Vision
Where should we be?

Why
Burning platforms.
Dependencies (CoP, UN, National strategies, etc.).
Documented needs from key user groups.
Rationales
Other ..

Frame Description for substrategies
Arguments for choice.
Description of interdependencies.

**Substrategies
relevant areas**
*Examples.. To be
discussed*



Action plans



Road map and time plan

- Mission 1.2 (December 2015):
 - Develop draft concept paper for user groups and user needs
 - Specify concept for systematic registration of user requests (telephone, e-mail, mail)
- Study visit to Statistics Denmark (June 2016):
 - Midway status on dissemination strategy development
 - Discuss sub-strategies within the dissemination strategy
 - Discuss synergies between general NSI strategy and strategy for dissemination
 - Working with recommendations from EU peer review
- Mission 1.5 (September 2016):
 - Follow up mission on the dissemination strategy
 - Review of final draft dissemination strategy and action plans
- July 2017:
 - Final dissemination strategy approved by State Council of Statistics