

## // KEA - SCHOOL OF DESIGN AND TECHNOLOGY

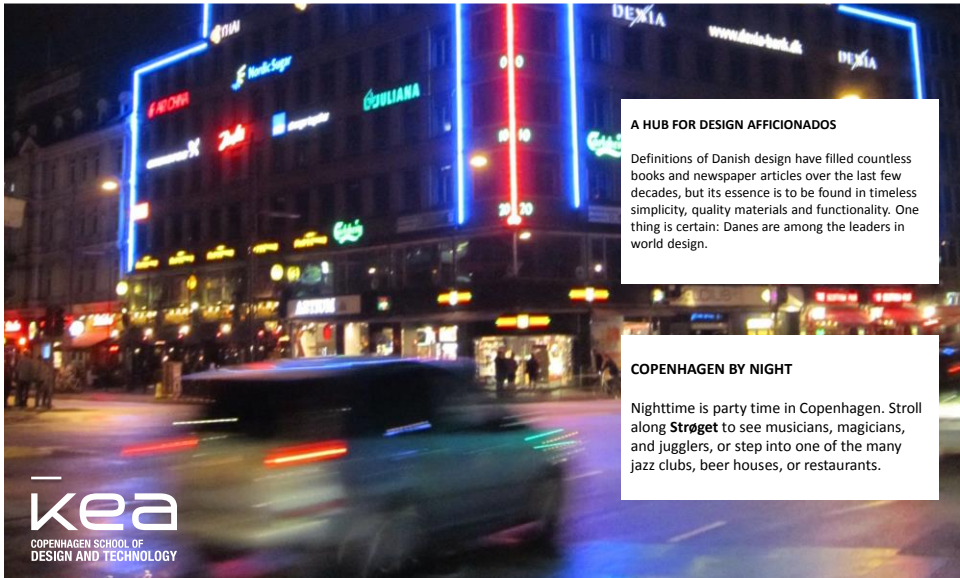


## // THE CITIZENS OF COPENHAGEN ENJOY





## // STUDY IN THE HEART OF COPENHAGEN



### A HUB FOR DESIGN AFFICIONADOS

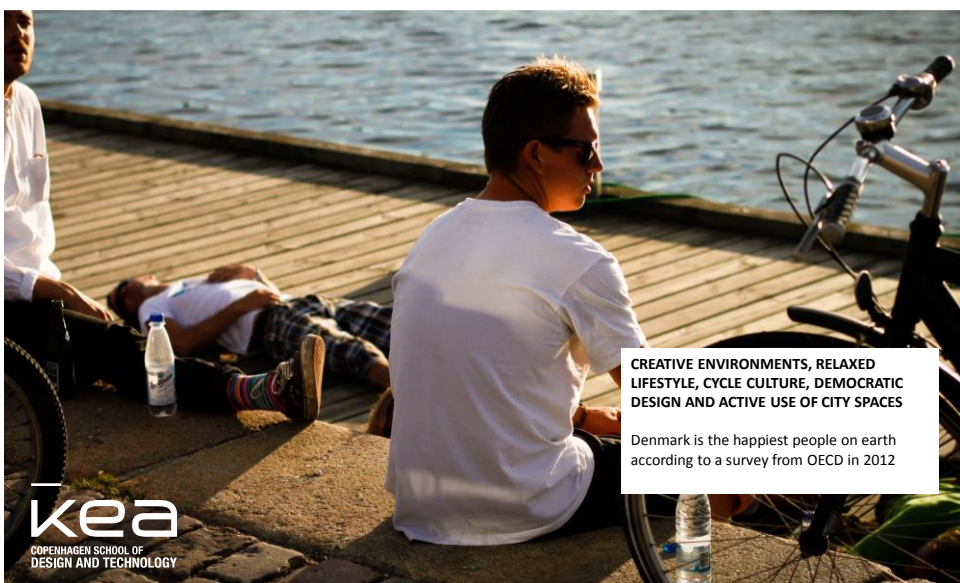
Definitions of Danish design have filled countless books and newspaper articles over the last few decades, but its essence is to be found in timeless simplicity, quality materials and functionality. One thing is certain: Danes are among the leaders in world design.

### COPENHAGEN BY NIGHT

Nighttime is party time in Copenhagen. Stroll along **Strøget** to see musicians, magicians, and jugglers, or step into one of the many jazz clubs, beer houses, or restaurants.

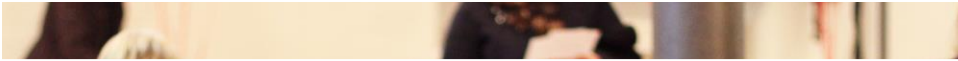


## // ENJOY COPENHAGEN



### CREATIVE ENVIRONMENTS, RELAXED LIFESTYLE, CYCLE CULTURE, DEMOCRATIC DESIGN AND ACTIVE USE OF CITY SPACES

Denmark is the happiest people on earth according to a survey from OECD in 2012



## // ABOUT KEA



## // KEA AND THE DANISH SYSTEM OF EDUCATION

**FURTHER EDUCATION:  
MASTER DEGREE**

<b>BACHELOR TOP-UP</b> 1 1/2 YEARS / 90 ECTS	<b>BACHELOR</b> 3 1/2 YEARS / 210 ECTS
<b>AP-DEGREE</b> 2 YEARS / 120 ECTS	

**BEFORE:  
HIGH SCHOOL / PROFESSIONAL SCHOOL**



## // COPENHAGEN SCHOOL OF DESIGN AND TECNOLOGY



A college of professional higher education:

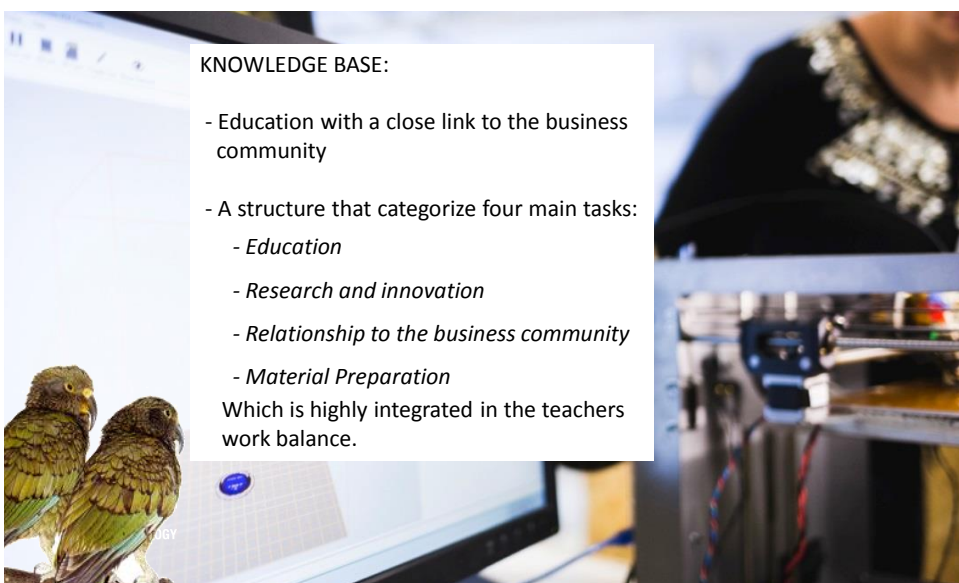
Over 30 business-oriented programmes on academy degree and bachelor level – in Danish and in English

4659 FULL TIME STUDENTS – 4 main academic areas:

- BUILD
- DESIGN
- TECH
- DIGITAL



## // THE KEA DNA

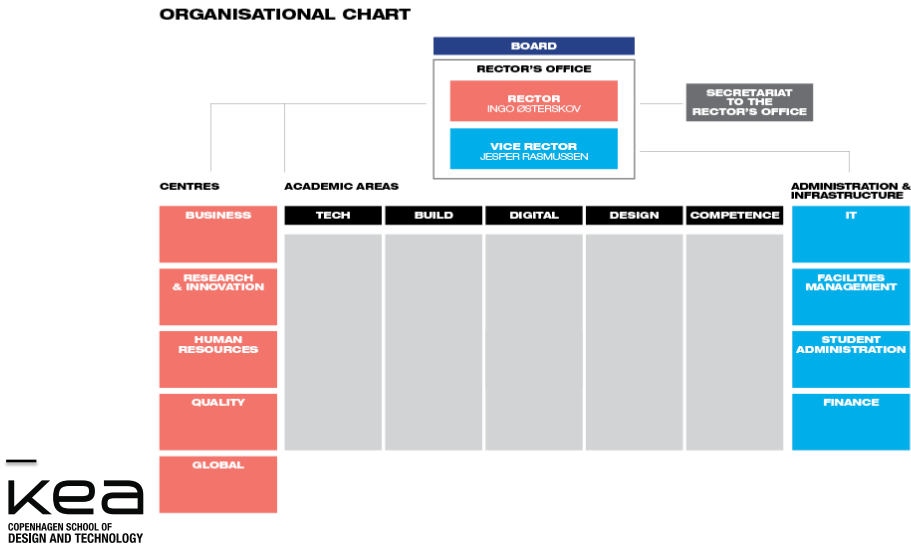


### KNOWLEDGE BASE:

- Education with a close link to the business community
- A structure that categorize four main tasks:
  - *Education*
  - *Research and innovation*
  - *Relationship to the business community*
  - *Material Preparation*

Which is highly integrated in the teachers work balance.

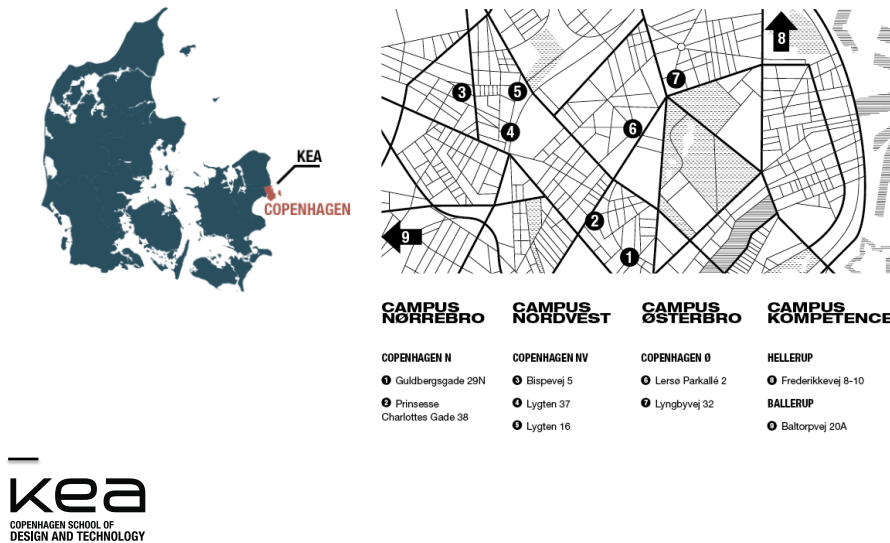
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TECH	BUILD	DIGITAL	DESIGN	COMPETENCE
BA in Product Development and Technical Integration <small>DK/INT</small> BA in Optometry Automation Technology Energy Technology Service Engineering, High Voltage IT Technology <small>DK/INT</small> Production Technology Service Engineering, Plumbing	BA of Architectural Technology & Construction Management <small>DK/INT</small> Construction Technology Surveying and Mapping	Web Development Software Development E-concept Economics and IT Multimedia Design and Communication <small>DK/INT</small> Computer Science <small>DK/INT</small>	BA in Design & Business <small>DK/INT</small> Institute for Precious Metals BA in Jewellery, Technology & Business <small>DK/INT</small> Design Technology <small>DK/INT</small> E-Designer	Further Education VUJ AP Programmes Diploma degrees Single subjects Further education programmes that include single subjects of your own choice Customized courses

## // KEA IN COPENHAGEN



## // KEA PROGRAMMES IN ENGLISH

AP DEGREE PROGRAMMES	TOP UP BACHELOR PROGRAMMES	FULL BACHELOR PROGRAMMES
<b>DESIGN</b> <ul style="list-style-type: none"> <li>• Design Technologist</li> </ul>	<b>DESIGN</b> <ul style="list-style-type: none"> <li>• BA in Design and Business</li> </ul>	<b>DESIGN</b> <ul style="list-style-type: none"> <li>• BA in Jewellery, Technology and Business</li> </ul>
<b>DIGITAL</b> <ul style="list-style-type: none"> <li>• Computer Science</li> <li>• Multimedia Design and Communication</li> </ul>	<b>DIGITAL</b> <ul style="list-style-type: none"> <li>• BA in WEB Development</li> <li>• BA in Software Development</li> <li>• BA in E-Concept Development</li> </ul>	<b>BUILD</b> <ul style="list-style-type: none"> <li>• BA in Architectural Technology and Construction Management</li> </ul>
<b>TECH</b> <ul style="list-style-type: none"> <li>IT Technologist</li> </ul>	<b>TECH</b> <ul style="list-style-type: none"> <li>• BA in Product Development / Design and Technical Integration</li> </ul>	<b>DIGITAL</b> <ul style="list-style-type: none"> <li>• BA in Economics and IT</li> </ul>

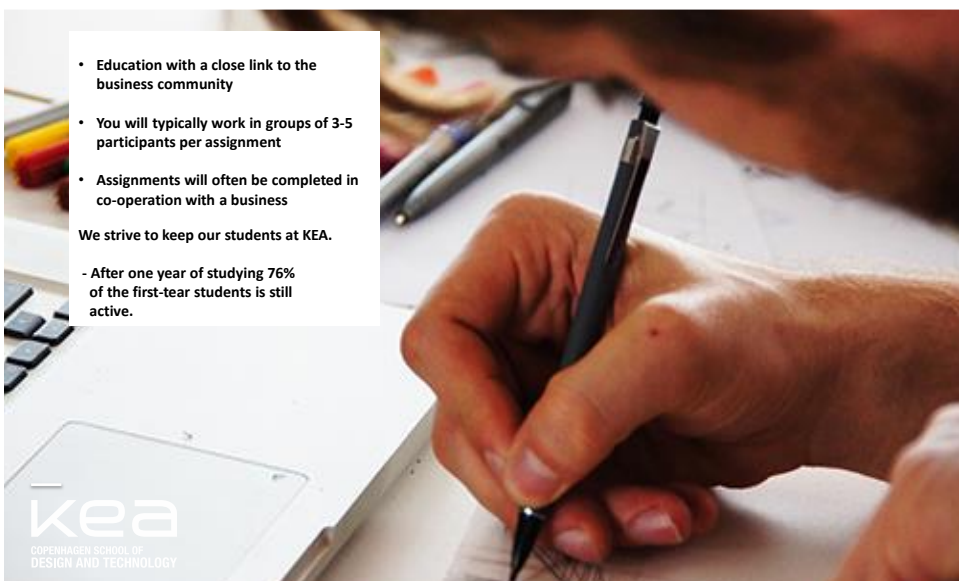
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## // KEA STUDENTS



## // STUDYING AT KEA



## // A CULTURE OF ENTREPRENEURS



# 68% dream of becoming entrepreneurs

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In 2012, 68% of our new students had an interest in becoming entrepreneurs.

One year after graduation, this dream was realized by 14% of the graduates.

KEA seeks to encourage and grow an entrepreneurial mindset.

WE PROVIDE A PLATFORM FOR:

- Validating the idea – can it be made more precise?
- Prioritizing the idea
- Executing the idea or concept

## // LIFE AFTER KEA

## Data

We strive to have the best set of data to navigate upon, and to sharpen our ability to graduate the brightest minds of tomorrow.

## Challenges

- Our set of data has a delay in time which challenges our ability to act in time when difficulties occur. This is both of institutional and political attention.

One year after graduation, our students have:

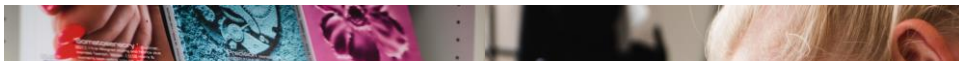
- An unemployment rate at 9 percent.
- An average salary that varies from 21.700€ - 48.200€ (Gross annual income)

(Danish Statistic. Graduates from class of 2009-2011)

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## // STUDENT LIFE

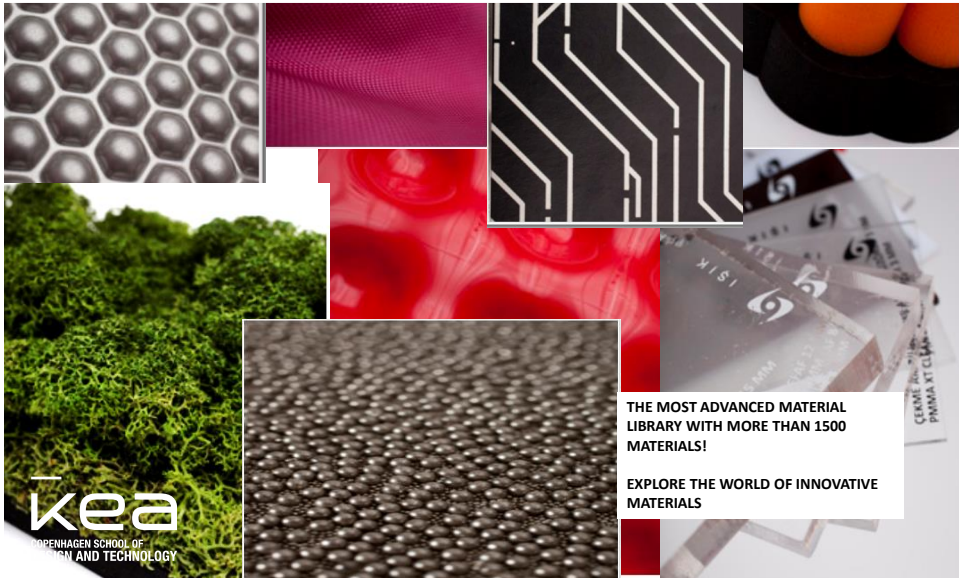


## // CAMPUS FACILITIES

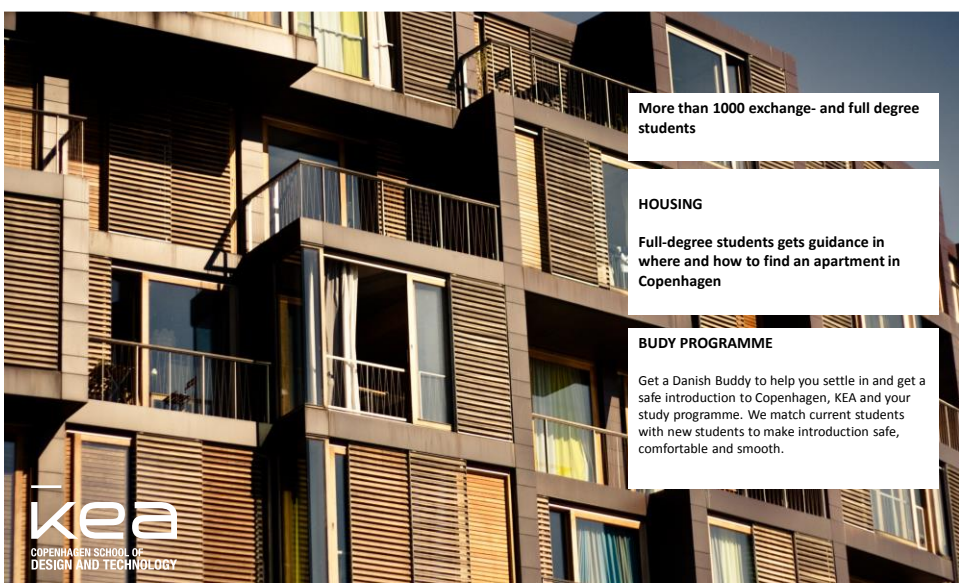




## // MATERIAL CONNEXION



## // INTERNATIONAL STUDENTS AT KEA



// KEA INTERNATIONAL PARTNERSHIPS

