

#### **Outline**

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The largest enterprises – key accounts



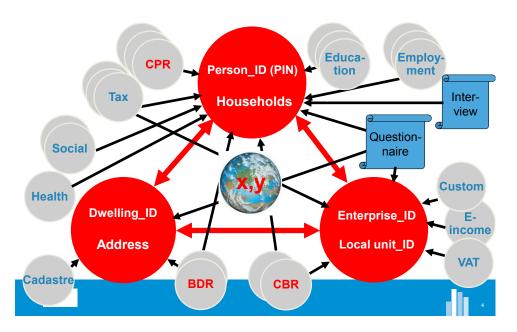


### **Background and strategic approach**

- Vision for register based statistical system formulated by Mr Svein Norrbotten (NO) in 1960
- Use of admin data foreseen in Law on SD from 1966.
- Practical work started in early 1970's still evolving
- Standing strategic objective for SD to maximise re-use of admin data – successfully pursued
- Confidentiality prevails
- Maximum coverage and flexibility for statistics production
- Cost-efficiency, including low burden
- Close cooperation with admin. authorities / data providers



# Basic registers and admin. registers





#### **Drivers**

- Mission and strategic vision
  - Enhanced statistical service to society
- Users' expectations
  - Re-use all relevant information already available
- Political pressure
  - Reduce response burden ~ "one time, one place"
  - Digitalisation of public management
- Requirement for increased productivity
  - Improve cost-effectiveness by avoiding surveying



#### **Preconditions**

- Good quality administrative systems ...
- ... with data on individual level and unique identifiers
- · Legislation on access: Law on Statistics Denmark
- Interaction between NSI and administrative authorities in a cooperative spirit
- At managerial and practical level
- Preferably, from the very start of the registers (the legislative phase) and/or when systems are altered
- Public trust due to clear confidentiality provisions ...
- ... and because we have avoided leaks and misuse



### Typical challenges

- Quality effects: Conceptual definitions of units and variables may differ from our needs
- Timeliness but this can go both ways
- No control of administrative changes
- Dependence
- Metadata from admin. authority
- Difficult to measure the final quality of the statistics
- Not all data are available from admin. sources some additional data collection may still be needed



#### **Mutual interests**

- Maximum use of public pool of data / knowledge
- Well founded definitions of variables and classifications
  - OBS: Statistics has a lot to offer here!
- · Correct (and preferably avoid) errors at the source
- · Measuring and improving data quality
  - OBS: Statistics has a lot to offer here!
- Reduction of burden
- Credible use of tax payers' money



## A practical example - Tax

- Income, salaries etc. (many types)
- Personal taxes and corporate tax
- Real estate data (several types)
- VAT
- Business register
- Charges
- Customs
- Accounts data
- Motor vehicles

A total of 29 current data deliveries to SD





## **Practical cooperation**

- Written bilateral agreement (MoU, SLA or contract):
  - Purpose of delivery
  - Data content (units, variables, format, metadata etc.)
  - Roles and responsibilities
  - Technical matters
  - Communication about errors
  - Contact persons
  - Conditions
- Steering group and/or practical working groups
- Complication: Role of private IT service providers







## SDs data provider policy in brief

- SD collects data according to the Law on Statistics Denmark and as point of departure reply is mandatory
- 2. SD puts special emphasis on being service-minded toward the reporting enterprises
- 3. SD treats all data on businesses and individuals confidentially
- 4. SD strives to make reporting as easy as possible
- 5. SD strives to collect as much data as possible through digital solutions
- 6. SD involves selected businesses in the development and test of all paper and electronic questionnaires
- SD treats all businesses who are participating in a survey equally and applies a uniform and consistent reminder procedure
- 8. SD checks reported data. If there are errors or missing data, the enterprise is, in certain cases, contacted again
- 9. Businesses with less than 10 employees may report to max. 3 different statistics annually
- 10.SD continually works to reduce the number of businesses in samples while maintaining the quality of the statistics



## Policy re checking of admin data

- Data from admin. registers are to be understood as data which are collected for use by other authorities and passed on to SD
- SD only corrects errors in their own copy of these data
- SD does not pass on data to the relevant admin. authority
- SD corrects the errors that can be corrected without contacting others. If a correction requires that an enterprise or person is identified, SD will contact the enterprise
- When SD contacts an enterprise, it is made clear that SD does not make corrections to the admin. authorities' registers
- In the case of errors that can be corrected without identification of the enterprise or person, SD may contact the admin. authority







### The largest enterprises – 'key accounts'

- Relatively few, but large enterprises account for a high percentage of economic activity
- They are often complex in their structure and activities
- They participate to most/all surveys
- Their reports are critically important for the reliability
- We want figures about them to be coherent across domains – in relation to tabular statistics as well as in micro data
- We need to be able to validate data across domains
- This could be connected to "profiling work" in the SBR
- We would like to give them "VIC service" e.g. via a "Key Account Manager" in the NSI





