#### **Agenda**

- Data collection
- Centralisation
- Standardisation
- Policy for Data Contributors
- Web portal for reporting
- Reduction of Administrative burden

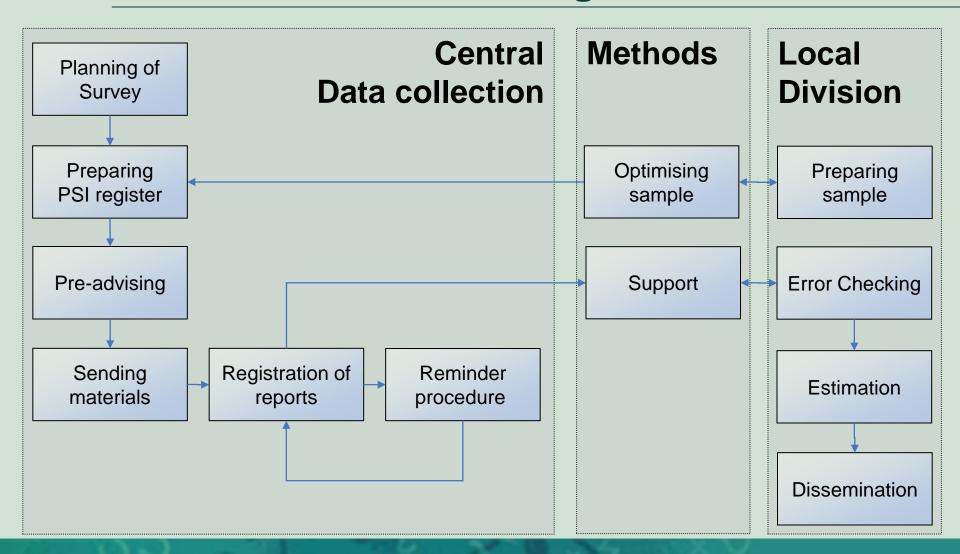


#### **Data collection**

- Centralisation of data collection
- Focus moving from individual surveys to working procedures
- Organisation in teams
  - Planning and coordination
  - Reporting tools
  - Data registration
  - Reminder procedure



#### Data collection – working routines





# Standardisation – reporting tools

- The media must comply with the requirements of the PSIs
- Online form at Virk.dk
  - Governmental portal for businesses
  - Access via digital signature
- System-to-system
- Idep.web integrated reporting
  - Intrastat, Trade in Services and VIES
  - Integrated with ERP systems, e.g. Microsoft C5
- Telephone key-in reporting
- Paper forms



### **Policy for Data Contributors**

Why have a policy?

- 1.Efficient data collection
- 2. Easy and user-friendly reporting
- 3. Reduction of burden for businesses
- 4.Improvement of data quality



# 1) Data collection

#### Data collection

- Statistics Denmark...
  - collects data according to the Law on Statistics Denmark
  - puts special emphasis on being service-minded toward the businesses who report to our statistics
  - treats all data on businesses and individuals confidentially



# 2) Easy and user-friendly reporting

- Statistics Denmark's goals...
  - to make reporting as easy as possible
  - to collect as much data as possible through digital solutions
  - to test all paper and electronic questionnaires with selected businesses



### 3) Uniform treatment of businesses

- Statistics Denmark
  - treats all businesses who are participating in a survey equally
  - applies a uniform and consistent reminder procedure
  - checks all reported data. If there are errors or missing data, the business is, in certain cases, contacted again



# 4) Reduction of reporting burden

- Businesses with less than 10 employees may report to max. 3 different statistics annually
- Statistics Denmark continually works to reduce the number of businesses in samples

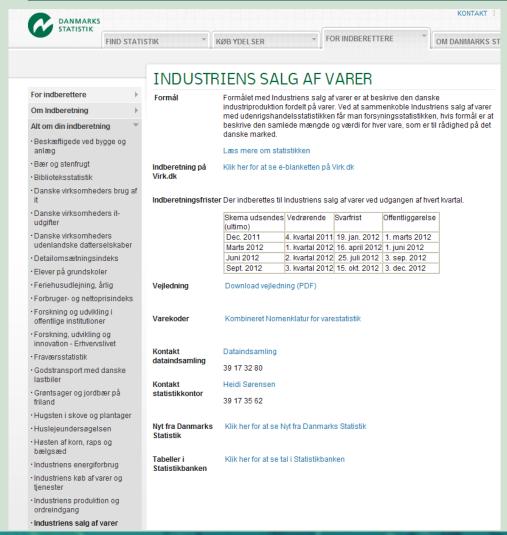


#### Reporting portal: dst.dk/indberetning

- Direct links to online forms at Virk.dk
- Get started with Virk.dk:
  - Digital employee signature
  - Third-party agreements
  - Single-owner businesses
  - FAQ about online forms
- Information pages on reporting to specific statistic
- Forms: support, order paper forms and enter contact information
- Look-up for resources, laws, data contributor policy



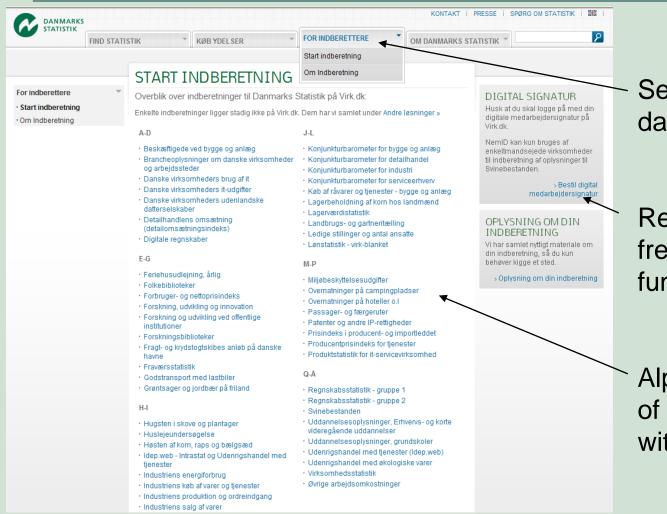
#### Information pages



- Description of statistic
- Link to online form at Virk.dk
- Reporting deadlines
- Guides and links to references
- Contact information
- Links to Newsletter and Statistics Bank



#### New web design 2012



Separate tab for data contributors

Relevant links to frequently used functions

Alphabetical list of online forms with direct link



#### Reduction of Administrative burden

- Government goals
- General development in Statistics Denmark

Business community's burdens related to reporting to Statistics Denmark 1996 - 2010

| 1996  | 2001  | 2006               | 2007  | 2008  | 2009   | 2010   |
|-------|-------|--------------------|---|---|--|--|
|       | mil   | lion danish        | crowns (20                                  | 04 prices)  |  |  |
| 207,1 | 167,8 | 144,5              | 140,8                                       | 120,6   | 117,7  | 103,3  |
|       |       | ļ                  | percent                                     |   |  |  |
|       | 19    | 30,2               | 32  | 41,8  | 43,2   | 50,1   |
|       |       | 13,9               | 16,1  | 28,2  | 29,8   | 38,4   |
|       |       | mil<br>207,1 167,8 | million danish 207,1 167,8 144,5  F 19 30,2 | million danish crowns (200<br><b>207,1 167,8 144,5 140,8</b><br>percent | million danish crowns (2004 prices)  207,1 167,8 144,5 140,8 120,6  percent  19 30,2 32 41,8 | million danish crowns (2004 prices)  207,1 167,8 144,5 140,8 120,6 117,7 |



#### Reduction of Administrative burden

- Focus on small and middle-sized businesses
- Primary focus areas
  - Continued focus on actual burdens
  - Increased focus on perceived burdens
  - Digital reporting
  - Digital communication

