



2009 UNESCO FRAMEWORK FOR CULTURAL STATISTICS

Revital Cohen
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UNESCO Definition of Culture



- “Culture is a set of distinctive spiritual, material, intellectual and emotional features of society, or of a unique group in that society”

The framework is wider than the previous one

Traditions

Education in culture

Training and recreation activities in addition to sport



The UNESCO Framework For Cultural Statistics



- Methodology to organize a wide range of cultural activities, both nationally and internationally
- Takes into account the global process, current practices, and measurements of economic and social categories



The Culture Cycle



	Creation	Production	Dissemination	Exhibition	Consumption
1. Cultural and natural heritage					
2. Performance and celebration					
3. Visual arts and crafts					
4. Books and press					
5. Media, audio visual and inter-actives					
6. Design and creative services					
Transversal domain					
Related domain					



The Culture Cycle

- Captures all of the different phases of creation: the act of creation, production and dissemination of culture
- There are different production cycles and not all off them include all five stages



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Questions?



Thank you for listening

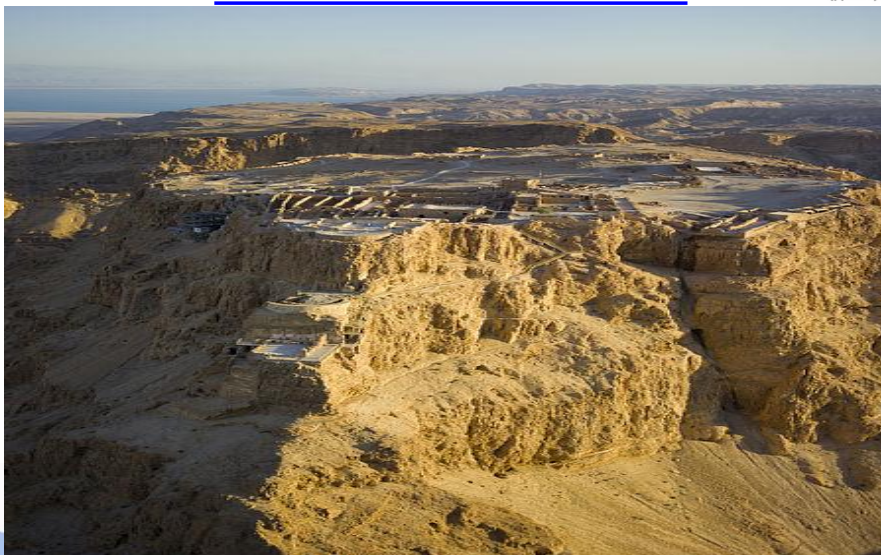


1. Cultural And Natural Heritage

- Cultural heritage
 - Archive or preservation activities
 - Museums (private and public)
 - Archaeological and historical places
- Natural heritage
 - landscapes or Natural sites: Scientific, environmental, social
 - National botanic parks
 - Endangered animals and plants



Masada National Park



The Dead Sea



2. Performance and Celebration

- Professional and amateur performances
- Opera and choirs
- Theatre, even puppetry
- Dancing companies
- Festivals
- Fairs
- Music

3. Visual Arts And Crafts

Visual arts focus on works which appeal to the visual sense, completed either by hand or with the help of hand-tools



4. Books And Press



- Publishing in all its forms
- Libraries - physical and virtual
- Book fairs



5. Audio-visual and Interactive Media

- Radio and television broadcasting
- Internet
- Computer
- Interactive media
- Films and cinema



6. Design And Creative Services

- Goods and services resulting from creative, artistic and aesthetic design.
Includes:
 - Fashion
 - Graphics
 - Interior design
 - Landscape design



Transversal Domain

- **Category which can be applied across other cultural domains**
 - Intangible culture: practices, expressions, knowledge, skills, artifacts and cultural spaces that communities or groups recognize as part of their cultural heritage
 - Preserving, Archive
 - Education and training



Related Domains

- **Tourism**: Statistic data is collected and published by a different department
- **Sport**: Includes competitive sport, physical fitness and well-being, professional and amateur
- **Recreation**: Activity for pleasure or relaxation that diverts, amuses or stimulates

