

Business services in the sector for Organisation of conventions, trade shows and exhibitions

0 Administrative Information about the Statistical Product

0.1 Name

Business services in the sector for Organisation of conventions, trade shows and exhibitions

0.2 Subject Area

Service sector

0.3 Responsible Authority, Office, Person, etc.

Service sector.

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0.4 Purpose and History

The purpose of business services statistics is to provide new information about the activities in the service sector and thereby improve the knowledge of the information society. Moreover, the purpose is to improve the information in the national accounts statistics regarding the service sector, and finally it contributes to the continuing maintenance of activity codes in the Central Business Register.

The survey was conducted for the first time for the year 2007 and the results were published in February 2009.

0.5 Users and Application

Users of the statistics are politicians, organizations and private firms. The statistics can be used when planning and provide an overview of the development taking place in the service sector.

0.6 Sources

The statistics are based on questionnaires. Plus turnover liable for VAT registered in the Central Business Register.

0.7 Legal Authority to Collect Data

The Act on Statistics Denmark (Lov om Danmarks Statistik), Section 8, cf. Order no. 599 of 22 June 2000.

0.8 Response burden

There has not been provided any test for this sector.

0.9 EU Regulation

EU regulation does not exist regarding this statistics.

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1 Contents

1.1 Description of Contents

The statistics provide information on the distribution of total turnover and exports on products and services. Furthermore the statistics provide information on the turnover and exports divided by clients. Finally, statistics on ownership is collected.

1.2 Statistical Concepts

Units and population. Questionnaires are posted to enterprises engaged in the sector. For a list of the variables in the sector see below:

Variables:

Latest update

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Contact info

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Shortcut to this page

www.dst.dk/declarations/132395

Services:

- Consultancy and project management
- Marketing and PR
- Administration and organisation of exhibitions
- Registration, etc.
- Other services related to organisation of conventions, trade shows and exhibitions, etc.
- Renting of conference facilities
- Other additional products n.e.c.

Client:

- Enterprises
- Public sector
- Households and non-profit institutions

Furthermore, information on ownership is collected ie. whether the ownership is Danish, intra-EU or extra-EU.

Statistical aims. In the publication the total turnover and exports of the activity codes are given in DKR millions and their distribution on products and services are given in per cent. Furthermore, the activity codes share of the turnover and exports of each products and services are given in per cent. Finally the share of total turnover of the different categories of clients is stated.

Groupings. In the publication the turnover is distributed by products and clients.

The activity codes are:

- Organisation of conventions, trade shows and exhibitions (DB07) 82.30.00
- Dansk Branchekode 2007 (DB07) correspond to Nace Rev. 2 activity classification

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2 Time**2.1 Reference Period**

The distribution of turnover and exports by products and services cover the financial year.

2.2 Date of Publication

The statistics are published every second year.

The time of publication, i.e. the time that passes between the end of the reference period and the time of publication in News from Statistics Denmark is approximately 330 days.

2.3 Punctuality

The statistics are usually published without delay in relation to the scheduled date.

2.4 Frequency

The statistic is published every second year.

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3 Accuracy**3.1 Overall accuracy**

The sample for the year 2007 consists of questionnaires from about 46 enterprises equal to a share of reply 100 per cent. The total turnover of these enterprises accounts for approximately 76 per cent of the total turnover of all enterprises engaged in sector for Organisation of conventions, trade shows and exhibitions in 2007 and 83 per cent of total fulltime employees. The sample consists of all enterprises with 10 or more employees.

The data from the questionnaires are grossed up to the provisional total turnover liable for VAT as it is registered in the Central Business Register. Consequently

one should have reservations about the total turnover as the results are subject to some uncertainty.

3.2 Sources of inaccuracy

Coverage. In 2007, the sample covered approximately 76 per cent of the total turnover liable for VAT as it is registered in the Central Business Register.

Selection. In 2007, the sample consisted of about 46 enterprises, and all enterprises with 10 or more employees. Only enterprises which are active at the end of the year are included.

Collection/measuring: Data are collected by questionnaires. In the questionnaire the enterprises are asked to distribute their turnover in DKR 1,000 by a number of products, services and client categories.

Loss. In 2007, the loss amounted to 28 per cent, which is mainly due to enterprises being registered with an incorrect activity code and enterprises being closed down.

Adaptation. The information is grossed up to the total level of the six-digit activity codes within the strata mentioned above.

Model assumptions: No enterprises have been excluded from this investigation because of their number of employees or size of their turnover.

Seasonally adjusted: As the Business services statistics is a statistic that is performed once a year, there is no seasonal adjustment.

3.3 Measures on accuracy

The statistical uncertainty is not calculated.

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4 Comparability

4.1 Comparability over Time

The survey was conducted for the first time in 2007.

4.2 Comparability with other Statistics

In the VAT statistics and in the enterprise statistics the turnover is published for the legal unit. The business services statistics is also published for the legal unit and the data is grossed up to the provisional turnover liable for VAT as it is registered in the Central Business Register. The final turnover is not available at the time when data is grossed up and therefore the turnover in the business services statistics is not exactly the same as the turnover in the VAT statistics and the enterprise statistics.

4.3 Coherence between provisional and final statistics

Only provisional turnover is published.

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5 Accessibility

5.1 Forms of dissemination

The statistics are published in *News from Statistics Denmark*, *Statistical News Service sector*.

5.2 Basic material: Storage and usability

The questionnaires and data are stored for a number of years.

5.3 Documentation

The statistical methods are described in greater detail in *Statistical News Service Sector*.

5.4 Other Information

No other information is available

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