

# **Documentation of statistics for Trade with Music Rights 2017**



#### 1 Introduction

Music Statistics calculates sales of recorded music (i.e. physical sales, downloads and streaming), and the extent of property rights payments for the use of music for public performance and reproduction, as well as the property right resources for composers and performers. The statistics are published for the first time in 2014 by Statistics Denmark.

### 2 Statistical presentation

Music statistic showdown sale of recorded music (i.e. physical sales, downloads and streaming), and the extent of rights payments for the use of music for public performance and reproduction, as well as rights revenue for composers and performers. The statistics are published for the first time in 2014 by Statistics Denmark. The statistics are published in 'Nyt fra Danmarks Statistik' and in the Statbank.



#### 2.1 Data description

Music statistics include two types of economic activity:

- · The sale of music and
- Entitlement payments by public performance and reproduction.

Sales of music are determined as the music companies' total turnover from physical sales, digital downloads and streaming.

Rights Payments consists of payments to the creative artist, i.e. composer or author of royalties but also payments to the performer's rights in connection with feeder plan. Paid also to producers, i.e. record companies and others in charge of the recording of the sound recordings published.

Payment for the rights to composers and songwriters every time their musical work played in public. These rights are handled by Koda. There are also paid for composer and songwriter rights when the music recorded on CDs, tapes, film, video and other sound carriers. These so-called mechanical rights carried out by the NCB. The rights to the singers and musicians and audio producers for public play, performed by IFPI.

Finally, the copying of music and the sale of blank media that can subsequently be used for copying, an exercise of rights. These rights are handled by Copydan.

Since the purpose of these statistics is to show the total entitlement payments, no distinction is made between the above mentioned types of property rights.

Each sale must be reported as either international or Danish repertoire. Where the manufacturer is established outside Denmark, these are international repertoire. Is manufacturer based in Denmark, the repertoire is considered to be Danish.

It is a requirement that the recordings mainly are carried out by Danish artists or by artists resident in Denmark for the case of Danish repertoire. An album can be described as Danish if at least 75 per cent of the tracks meet the conditions for being Danish repertoire.

Music statistics include the following tables in Statistics Denmark:

- MUSIK1 shows the sales of recorded music distributed by the artist is Danish or international
  and form of distribution, comprising physical sales, digital download and streaming. The
  statistics are based on data from IFPI.
- MUSIK2 calculates the purchase of rights to play by industry and region. The rights to public performance are purchased by corporations, associations and media companies.
- MUSIK3 show distribution rights income of the owners, ie composers and musicians, as well as companies such as publishers who may own and manage rights on behalf of composers.
- MUSIK4 shows how the rights are allocated to the individual owners in relation to their gender, age, area of residence and amount paid.

Table 2-4 is based on information from the rightkeepers Koda and Gramex, as well as information from NCB's annual reports.

### 2.2 Classification system

The statistics are not based on standard classifications.



#### 2.3 Sector coverage

Culture.

### 2.4 Statistical concepts and definitions

Sale: Sales refers to the amount received in connection with the sale of recorded music.

Type of Distribution: - Physical media refers to the act of music that existed in physical form, as a CD. - Streaming refers to the music acted as the buyer receives as streaming. - Download refers to the music acted as buyer downloaded to a media without necessarily play it simultaneously.

#### 2.5 Statistical unit

Refer to the section concepts.

### 2.6 Statistical population

Music statistics are based on data from the record companies' trade association (IFPI) and the organizations Koda and Gramex which manages rights payments. There are supplemented with information from NCB official accounts.

#### 2.7 Reference area

Denmark. In addition, figures abroad as total income and total payment.

### 2.8 Time coverage

The statistics covers 2008 and onwards.

### 2.9 Base period

Not relevant for this statistic.

#### 2.10 Unit of measure

Financial information is in Danish kroner

### 2.11 Reference period

The statistics are compiled annually.

#### 2.12 Frequency of dissemination

The release takes place once a year.



### 2.13 Legal acts and other agreements

There is an agreement with IFPI, Koda and Gramex annual deliveries of data. The statistics are national.

### 2.14 Cost and burden

The statistics are based on a voluntary agreement with the organizations and therefore there is no burden associated with the statistics.

#### 2.15 Comment

No other information.

### 3 Statistical processing

Music statistics are based on data from the record companies' trade association (IFPI) and the organizations Koda and Gramex which manages rights payments. There are supplemented with information from NCB official accounts.

### 3.1 Source data

Music statistics are based on data from the record companies' trade association (IFPI) and the organizations Koda and Gramex which manages rights payments.

### 3.2 Frequency of data collection

Data are collected annually.

### 3.3 Data collection

Data supplied to Statistics Denmark global basis.

#### 3.4 Data validation

The drafting of the statistics validated data based on comparison with data from the previous year.

#### 3.5 Data compilation

Under construction.

#### 3.6 Adjustment

There will be no corrections.



#### 4 Relevance

This statistic is available for all. There have not been performed any survey on user satisfaction for this particular statistics.

#### 4.1 User Needs

The statistics are available for all.

#### 4.2 User Satisfaction

There have not been performed any survey on user satisfaction for this particular statistic.

### 4.3 Data completeness rate

Under construction.

### 5 Accuracy and reliability

There may be minor differences between the organizations official annual reports and statement of music statistics. This is due to post-entries in the organizations' receipts and payments. It is not possible to calculate the statistical uncertainty of this type of statistic, since it is based on financial data from external data providers.

### 5.1 Overall accuracy

The overall accuracy is estimated to be high, as the statistics are based on data from Koda, Gramex and IFPI, which covers the vast majority of right-payments and the physical sale. There is, however, a slight underestimation of both: The statement of the record companies total revenue covers only IFPI members, however, makes up about 95 per cent. of the Danish music companies. Some composers and performers manage their own rights and are thus excluded from the calculations from Koda and IFPI.

#### 5.2 Sampling error

Not relevant for this statistic.

#### 5.3 Non-sampling error

Not relevant for this statistic.

#### 5.4 Quality management

Statistics Denmark follows the recommendations on organisation and management of quality given in the Code of Practice for European Statistics (CoP) and the implementation guidelines given in the Quality Assurance Framework of the European Statistical System (QAF). A Working Group on Quality and a central quality assurance function have been established to continuously carry through control of products and processes.



#### 5.5 Quality assurance

Statistics Denmark follows the principles in the Code of Practice for European Statistics (CoP) and uses the Quality Assurance Framework of the European Statistical System (QAF) for the implementation of the principles. This involves continuous decentralized and central control of products and processes based on documentation following international standards. The central quality assurance function reports to the Working Group on Quality. Reports include suggestions for improvement that are assessed, decided and subsequently implemented.

### 5.6 Quality assessment

Not relevant for this statistic.

### 5.7 Data revision - policy

Statistics Denmark revises published figures in accordance with the <u>Revision Policy for Statistics</u> <u>Denmark</u>. The common procedures and principles of the Revision Policy are for some statistics supplemented by a specific revision practice.

#### 5.8 Data revision practice

There will not be published preliminary figures.

## 6 Timeliness and punctuality

The processing time from receipt of the data for publication is 2 months.

### 6.1 Timeliness and time lag - final results

The statistics are published annually in Q2. It is by these organizations, which are data providers, have published their own annual reports.

#### 6.2 Punctuality

The statistics are usually published without delay in relation to the scheduled date.

### 7 Comparability

The statistic can be compared with the organizations' own statistics. There may be some minor differences.

#### 7.1 Comparability - geographical

Not relevant for this statistic.



### 7.2 Comparability over time

The statistics are comparable over time.

#### 7.3 Coherence - cross domain

The statistics are comparable to the organizations' own statistics. There may be some minor differences. See the sources of uncertainty above.

#### 7.4 Coherence - internal

Not relevant for this statistic.

### 8 Accessibility and clarity

Publishing is done in the following channels:

- 'Nyt fra Danmarks Statistik'
- http://www.Statbank.dk

#### 8.1 Release calendar

The publication date appears in the release calendar. The date is confirmed in the weeks before.

### 8.2 Release calendar access

The Release Calender can be accessed on our English website: Release Calender.

### 8.3 User access

Statistics are always published at 8:00 a.m. at the day announced in the release calendar. No one outside of Statistics Denmark can access the statistics before they are published.

#### 8.4 News release

https://www.dst.dk/en/Statistik/emner/musik-og-scenekunst/musik

#### 8.5 Publications

There are not released publications beyond what is published in the statistics bank.



#### 8.6 On-line database

The statistics are published in the StatBank under the subject Music in the following tables:

- MUSIK1: Revenue from the sale of recorded music by nationality, form of distribution and time
- MUSIK2: Purchase of rights for recording music by industry (DBo7), region and time
- MUSIK3: Income by sale of music by type of owner of rights, region and time
- MUSIK4: Authors income from music rights by sex, age, region and time

#### 8.7 Micro-data access

The reported data is stored in Statistics Denmark.

#### 8.8 Other

Not relevant for this statistic.

#### 8.9 Confidentiality - policy

The statistic follow Statistics Denmark's common practice for confidentiality.

### 8.10 Confidentiality - data treatment

Not relevant for this statistic.

#### 8.11 Documentation on methodology

Documentation can be found in the documentation of statistics on http://www.Statbank.dk

### 8.12 Quality documentation

Results from the quality evaluation of products and selected processes are available in detail for each statistics and in summary reports for the Working Group on Quality.

#### 9 Contact

The administrative placement of these statistics are in the division of Business Dynamics. The person responsible is Claus Werner Andersen, phone 39 17 34 33, e-mail: cwa@dst.dk

#### 9.1 Contact organisation

Statistics Denmark

### 9.2 Contact organisation unit

**Business Dynamics, Business Statistics** 

### 9.3 Contact name

Claus Werner Andersen

# 9.4 Contact person function

Responsible for the statistics

### 9.5 Contact mail address

Sejrøgade 11, 2100 Copenhagen

#### 9.6 Contact email address

cwa@dst.dk

# 9.7 Contact phone number

+45 39 17 34 33

### 9.8 Contact fax number

+45 39 17 39 99