

Table 115

## Average television viewing per day: Danish and other TV-channels 2000

	4-11 years	12-20 years	21-34 years	35-54 years	55 years +	Total	Men	Women
	hours : minutes per day							
<b>All stations</b>	<b>1:35</b>	<b>1:56</b>	<b>2:27</b>	<b>2:25</b>	<b>3:21</b>	<b>2:32</b>	<b>2:23</b>	<b>2:34</b>
Danish Broadcasting Authority	0:35	0:23	0:34	0:44	1:03	0:44	0:41	0:45
TV 2	0:26	0:38	0:48	0:56	1:17	0:55	0:50	0:57
TV3	0:09	0:18	0:20	0:12	0:11	0:14	0:12	0:15
TV-Denmark	0:05	0:13	0:15	0:08	0:11	0:11	0:09	0:11
DR2	0:01	0:01	0:04	0:04	0:09	0:04	0:04	0:05
TV 2 Zulu	0:00	0:01	0:01	0:01	0:00	0:01	0:01	0:01
TV3+	0:02	0:06	0:07	0:04	0:05	0:05	0:05	0:04
Satellite TV (excl. TV3)	0:14	0:11	0:12	0:09	0:14	0:12	0:13	0:10
Neighbouring countries	0:01	0:02	0:03	0:02	0:03	0:03	0:03	0:02
Other local channels	0:00	0:01	0:01	0:01	0:01	0:01	0:01	0:01
Other TV	0:02	0:03	0:03	0:03	0:04	0:03	0:03	0:03

Source: Gallup A/S and the Danish Broadcasting Authority's media research.

Table 116

## Household access to TV-channels 2000

	Number of households	Number of households with tele- vision sets		Number of households	Number of households with tele- vision sets
	1 000	per cent		1 000	per cent
<b>Total number of households per 1 Jan. 2000</b>	<b>2 434</b>				
<b>Of which households with television sets</b>	<b>2 349</b>	<b>100</b>	TCM	620	26
TV 2 (Denmark)	2 344	100	Sat 1 (Germany)	609	26
DR1 (Denmark)	2 337	99	Service/info-kanal	586	25
DR2 (Denmark)	1 803	77	NDR (Germany)	578	25
TvDanmark 2 (Denmark)	1 722	73	National Geographic Channel (United Kingdom)	577	25
TV 3 (Denmark)	1 653	70	TV6	573	24
TV3+ (Denmark)	1 463	62	TV5 (France)	424	18
Sverige 1 (Sweden)	1 236	53	Pro 7 (Germany)	386	17
Eurosport (United Kingdom)	1 214	52	RTL2 (Germany)	320	14
Sverige 2 (Sweden)	1 181	50	TV 3 (Sweden)	305	13
Discovery Channel	1 162	50	Ønskekanalen	272	12
TvDanmark 1 (Denmark)	1 095	47	VOX	263	11
CNN (United Kingdom)	1 001	43	Sky News (United Kingdom)	249	11
TV4 (Sweden)	995	42	TV3 (Norway)	246	11
RTL (Germany)	925	39	TV Bio	233	10
MTV (Music Channel)	899	38	Super RTL (Germany)	187	8
ARD (Germany)	886	38	Hallmark	151	6
NRK (Norway)	862	37	DSF (Germany)	147	6
ZDF (Germany)	834	36	Playboy Channel	140	6
BBC Prime (United Kingdom)	820	35	TV1000	126	5
BBC World (United Kingdom)	782	33	TV1000 Cinema	114	5
Cartoon Network	780	33	Viasat Sport	109	5
Animal Planet (United Kingdom)	764	33	Kanal+ (Denmark)	108	5
TV2 (Norway)	747	32	VH-1 (United Kingdom)	108	5
DK4 (Denmark)	725	31	ZTV	105	5

Note. Figures are based on the question: Which of the following TV channels can permanently or occasionally be received by at least one of the television sets in the household.

Source: Gallup A/S, Annual Survey October 2000.