

TWINNING CONTRACT

**Support to the State and Entity Statistical
Institutions, phase V**

Bosnia-Herzegovina



STUDY VISIT REPORT

on

Dissemination of statistics

Activity no 3.3.6

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Table of contents

Brief Summary 3

1. General comments 3

2. Lessons learned 3

3. Conclusions and recommendations 4

Annex 1. Programme 5

List of Abbreviations

BHAS	Agency for Statistics of Bosnia and Herzegovina
FIS	Institute for Statistics of Federation of Bosnia and Herzegovina
RSIS	Institute for Statistics of Republika Srpska
ToR	Terms of Reference

Brief Summary

During the study visit to Statistics Denmark presentations about the organization, operation, internal cooperation in the field of dissemination of statistics Denmark were as follow:

1. Organization Statistical Office of Denmark
2. Statistical Yearbook: organization of work, the division of work with a statisticians, using a template
3. Website www.dst.dk - redesign.
A special website for dissemination database www.statbank.dk
4. Intranet
5. The role of dissemination of the statistical system
6. Production and use of videos You Tube
7. Organization Press and Public Relations
8. Coordination with the statistical departments
9. Dissemination database Statbank
 - Managing Metadata
 - Implementation of the output database

1. General comments

This study visit report was prepared within the Twinning Project „Support to the State and Entity Statistcal Institutions, phase V”.

The concrete objectives of the study visit were:

- Participants get experiences in dissemination of statistics
- Getting of new knowledge will improve the work in statistical institutions

The participants of the study visit would like to express their thanks to all officials and individuals met for the kind support and valuable information which they received during their stay.

The views and observations stated in this report are those of the participants and do not necessarily correspond to the views of EU, BHAS, FIS, RSIS, Statistics Denmark, Destatis, Statistics Finland, Istat and Statistics Lithuania.

2. Lessons learned

Documents on Danish Intranet could be useful for developing of dissemination strategy.

Journal, table made in Excel, for monitoring of work on statistical year book is translated in our language. Create similar excell file for developing our statistical yearbook. Less number of statistical yearbook are printed, only in Danish. In English it is available only on web site. More interesting is publication „Statistics in last 10 years“.

PCAxis software has used for presenting and publishing data from database Statbank. For import data in PCAxis they made special program, which will be include in this software. Recommendation is: decision for PCAxis should be in short time, and start with training.

Special database for press and media consists of news and video articles, which are related to statistics. This database would be very usefull for us and it's necessary to create something simillary.

3. Conclusions and recommendations

1. Use documents from Danish Intranet in developing dissemination strategy.
2. Developing of Journal file for monitoring of statistical yearbook work.
3. Decision for PCAxis should be in short time, and start with training.
4. Create database for press and media

Annex 1. Programme

Tuesday 26 June

(Venue: “Styrelseslokalet”)

10:00-12:00:	Introduction to Statistics Denmark	<i>Charlotte Juul Hansen</i>
12:00-13:00	Lunch	<i>International Consulting</i>
13:00-16:00:	Production of the Statistical Yearbook	<i>Ulla Agerskov Margrethe Bisgaard</i>

Wednesday 27 June

(Venue: “Adolph Jensen”)

10:00-12:00	dst.dk and who the users are Usability studies, redesign of dst.dk in 2011	<i>Pelle Krogh</i>
12:00-13:00	Lunch	
13:00-14:00	Working with the statistics divisions	<i>Annegrete Wulff</i>
14:00-16:00	Statbank.dk - Organisation of work between dissemination and subject matter divisions. Management of metadata. Implementation of output databases	<i>Lars Knudsen</i>

Thursday 28 June

(Venue: “Adolph Jensen”)

10:00-12:00:	Workshop – The role of dissemination	<i>Jesper Ellemose Jensen</i>
12:00-13:00	Lunch	
13:00-14:00	Production of videos and use of You Tube	<i>Rune Stefansson</i>
14:00-15:00	Dealing with the press	<i>Carsten Zangenberg</i>
15:00-15:30	Debriefing/evaluation	<i>International Consulting</i>