



Statistics Denmark's Strategy and Multi-Annual Planning

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How can we use strategic planning?

- External communication
 - Professional users
 - Data suppliers
 - Grant-awarding authorities
 - Potential employees
- Internal communication
 - Management
 - Employees

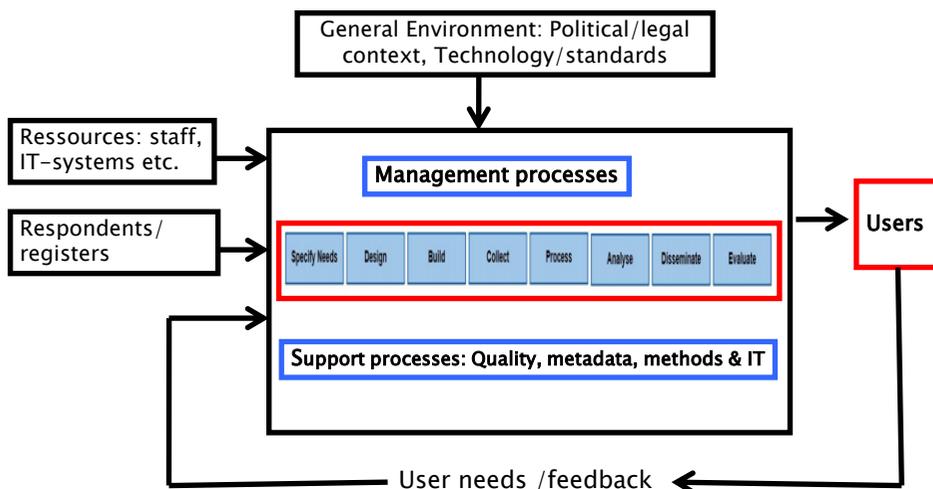


Statistical policy and strategy

- Statistical policy
 - a framework for the organisation
- Strategy
 - the direction for the development of the organisation
 - mission
 - vision
 - which steps will be taken
 - objectives for strategic areas
 - how long time ahead
 - strategy period

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Business process perspective: Core, management and support processes



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Strategic areas in the latest strategy for Statistics Denmark

- Statistical products (core processes)
 - Involvement of users
 - Easing life for data suppliers
 - Development of statistics
 - Reliable and timely statistics
 - Dissemination
 - Commercial activities

- Management and support processes
 - Employees and management
 - Work processes and IT-support
 - Quality assurance processes



STRATEGY: FROM OBJECTIVES TO RESULTS

