

Music statistics in
Statistics Denmark

16 September 2014

The UNESCO FCS 2009 APPROACH

UNESCO FCS 2009 defines music as part of the
culture domain

Performance and Celebration

Social dimension

Gathering of data in the social dimension, for
example the creation and the participation, will
need a survey which include specific questions
in order to decide whether people have been
participating in music activities – active as well
as passive

Economic dimension

- UNESCO FCS 2009 suggest a number of industrial branches as well as a number of product codes belonging to music activities:

CULTURAL DOMAINS				
Domain	Productive activities ¹		Goods and services	
	ISC 4	Description	CPC 2	Description
B. Performance and Celebration ²	9000	Creative, arts and entertainment activities	90.11	Performing arts event production and organization services
			90.220	Performing arts event production and presentation services
			90.230	Performing arts facility operation services
			90.240	Other performing arts and live entertainment services
			90.310	Services of performing artists
			90.897	Cultural and recreational associations (other than sports or games)
	3220	Manufacture of musical instruments	30.310	Pianos and other keyboard stringed musical instruments
			30.320	Other string musical instruments
			30.330	Wind musical instruments (including pipe organs, accordions and brass-and instruments)
			30.340	Musical instruments, the sound of which is produced, or must be amplified, electrically
			30.360	Other musical instruments (including percussion instruments, musical boxes and harpsichord organs), string calls, whistles, call horns and other mouth-blown sound signalling instruments
	5920	Sound recording and music publishing activities	30.360	Parts and accessories of musical instruments, metronomes, timing forks and pitch pipes
			33.320	Music, printed or in manuscript
			479.00	Musical audio disks, tapes or other physical media
			90.811	Sound recording services
			90.812	Live recording services
	4752	Retail sale of music and video recordings in specialized stores	90.813	Sound recording originals
			94.321	Musical audio downloads
			73.320	Licensing services for the right to use entertainment, literary or acoustic originals
			62.242	Specialized store retail trade services Radio and television equipment and recorded audio and video disks and tapes

UNESCO FSC 2009 have this note on music:

Music is problematic in that it logically spans the 'Audio-visual' domain as well as 'Performance and Celebration'.

Activities related to recorded music are mostly included in this category. However, activities such as the distribution activities of wholesale and retail are included within the 'Audio-visual' domain when these codes combine audio, video and broadcast activities.

THE ESSnet APPROACH

The ESSnet defines music as part of the culture domain

Performing Arts

I. The cultural domain of Performing arts includes

- On the one hand, activities related to the **creation** of performing arts. Creation activities in a broad sense includes covers, remakes and education within the following main artistic genres: music (from classical to rave music, through lyrical, rock, jazz, pop, world etc.) dance, drama, circus, cabaret, combined arts and other live shows (street shows, one man show etc.).
- N.B.: only the creation of the performance (theatre, musical pieces etc.) is included in that domain, even if its representation also implies other creations (e.g. music video's, these will belong to the Audiovisual domain).
- It is important here to note the strong cross-domain linkages between Performing arts and the Audiovisual domains, principally through the use of digital forms of data storage of Performing arts, which obviously depends on the cycle performing arts can go through. In the ESSnet-Culture definition the electronic or digital version of performing arts is not included in the Performing arts section but included in the Audiovisual.

The unit of the framework is a cultural activity.

A cultural activity is *at the crossing between a given domain and a given function.*

The table with activities by functions shows (p. 52)

	CREATION	PRODUCTION / PUBLISHING	DISSEMINATION / TRADE	PRESERVATION	EDUCATION	MANAGEMENT / REGULATION
PERFORMING ARTS	Creation of musical, choreographic, lyrical, dramatic works and other shows Creation of rehearsal settings for live performance	Performing arts production & organization Support and technical activities for producing live performance	Live performance activities Rehearsal services	Restoring of musical instruments	Formal and non-formal artistic, cultural, teaching activities	Supporting activities for managing rights and royalties Administrative management (State, local or other bodies) Artistic agents and engagement agencies
Music						
Dance						
Drama						
Cinema						
Cabaret						
Circus and other arts						

The table with cultural domains by economic activities shows (p. 64)

Cultural domain	NACE 2008 Section	NACE 2008 Group	NACE 2008 Class	NACE Class Label	Content	Comments
PERFORMING ARTS	90A, entertainment and recreation services	90A	9001	Performing arts	This class includes: • production of live theatrical performances, concerts and opera or dance productions and other stage performances • activities of groups, caravans or companies, ensembles or troupes • activities of individual artists such as actors, dancers, musicians, lecturers or speakers	9001 normally also covers 'cultural' (theatre, festivals)
			9002	Support activities to performing arts	This class includes support activities to performing arts in the production of live theatrical performances, concerts and opera or dance productions and other stage performances • activities of director, producer, stage-set designers and builders, scene painters, lighting engineers etc. This class also includes activities of producers in management of arts live events, with or without facilities	Include management services for rights attached to artistic, literary, dramatic, musical works (CJ.4 06.02.15)
			9004	Operation of arts facilities	This class includes operation of concert and theatre halls and other arts facilities	

The domain Audiovisual & Multimedia should also be taken account of

The table with cultural domains by product classifications shows (p. 75)

CULTURAL DOMAIN	CPA 2008	Description
AUDIOVISUAL & MULTIMEDIA	59 20 11	Sound recording services.
	59 20 12	Live recording services.
	59 20 13	Sound recording originals.
	59 20 21	Radio programme production services.
	59 20 22	Radio programme originals.
	59 20 31	Printed music.
	59 20 32	Electronic scores (musical compositions in electronic form).
	59 20 33	Musical audio disks, tapes or other physical media.
	59 20 34	Other audio disks and tapes.
	59 20 35	Music downloads.
	59 20 40	Licensing services for the right to use acoustic originals.

Approach to music statistic
in Statistics Denmark

The ambition with the music statistic is to publish expenditure in branches.
Published data will show each branch with total expenditure on music rights due to public play back.
Source: Koda – an organisation who serve music authors in order to claim payment for public playback.

Challenges

KODA have not succeeded to gather information about which branches the music-users belongs to.
At the moment we operate with a key that establish linkage between customer information at the dataprovider (KODA) and the branch classification used by Statistics Denmark.
